

## Koenig strengthens India presence

Koenig Solutions, global leaders in off-shore IT Training, announced its foray into the India market with the launch of an all new state of the art IT training and certification campus in Bengaluru. This will be Koenig's seventh training centre globally and also the first which is focused totally on the domestic IT sector. With this facility launch Koenig has created a new milestone in India's silicon-valley. It is truly the first world class level facility for globally acknowledged IT courses and certifications in India.

Sharing his thoughts on the occasion, Rohit Aggarwal, CEO and founder, Koenig Solutions said, "We were being persuaded by our global corporate customers in particular, to open up a larger Koenig facility in the city and we are happy that we have been able to deliver to their expectations like we always strive to do. We also take the opportunity to reveal our 'Step Forward' vision for the next 10 years of Koenig, complete with a totally new logo and new brand identity. Koenig's success has been a result of great team work and I express my deepest gratitude towards the winning team at Koenig for our continued success."

Koenig is a brand that stands for its uniqueness, innovation and positive work culture. Over the years, Koenig has evolved to become a unified team of enthusiasts who are constantly working towards providing best in class IT training globally. The new identity of the brand reflects the true spirit of Koenig that places the interests of all its stakeholders above its own. The identity represented by the new logo communicates the belief that Koenig as "we" (Employees, Customers, Trainers, Partners, Society and Investors) is greater and more important than any "one" of us. This spirit truly unifies Koenig in achieving its objectives.

The brand tagline, 'Step Forward' - is a true reflection of the mindset of every Koenig-ite and expresses the underlying DNA of the brand. It clearly conveys the spirit of Koenig inspiring the next big step. The new state-of-the-art Bangalore Koenig Campus is again a manifestation of the same spirit.



(Seated from left to right) Kiran Rajput, manager education sales, Oracle India, Rohit Aggarwal, CEO and founder, Koenig Solutions, Chandranath Bhatla, head academy outsourcing Office, Cognizant India, Tejasvi Kumar, senior technology strategist, Microsoft India

The likes of EMC, Infosys, TCS, COLT, Cognizant, IBM, NTT data, Schneider Electric, Century link, Thomson Reuters, Accenture, Sonata Software and Intuit have already committed to send their employees for training at the centre which aims to train and certify up to 3000 IT professionals in high-end courses related to Cloud, Data Analytics, Networking, Information Security technologies among others.

The new campus apart from being a completely green building will also house as many as 24 training rooms with a seating capacity of 136 students at a time including five rooms dedicated to the concept of Live Virtual Classrooms (LVC training). Designed by M/s IDP (Interior Design Planning), the centre will also have two cafeterias and a data centre. The centre has been built on a total area of 18135 sq.ft. at a cost of Rs 3 crore. More than 100 of the world's most sought after IT courses from an employability point of view can be availed at the Koenig Bangalore centre.