

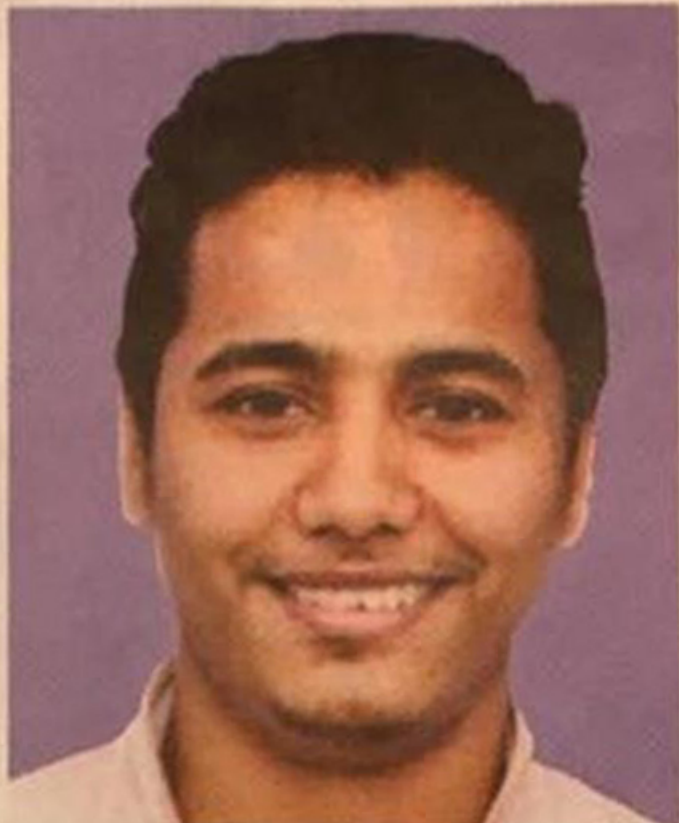
Workshop on WordPress from August 7 to 10

MUSCAT: Oman Advertising Agency (OmanAd) Workshop, Seminar & Conference Division said that hands-on workshop on WordPress, one of the most powerful softwares in web-designing, is set to take place from August 7 to 10 at Ramada Hotel, Qurum, Muscat.

The course will be conducted by Lalit Singh, senior corporate trainer and India's only Android ATC certified application engineer with plenty of experience and who has conducted similar training workshop worldwide, says a press release.

WordPress is one of the most popular open source platforms available at present in web development. It is easy to use for even for those who are least computer literate. It is constantly being developed, ensuring its coding and plugins are constantly kept up to date with the ever-changing technology of the web. It has great natural SEO features built in to help get your website found in searches. It is an online, website creation tool written in PHP. It's probably the easiest and most powerful blogging and website content management system (CMS) in existence today. It has grown to be the largest self-hosted blogging tool in the world, used on millions of sites and seen by tens of millions of people every day.

This will be an excellent opportunity for the government, public



and private organisations to train and update the employees with the latest practices in WordPress along with individuals and students who wish to enhance their career development.

The workshop will be covering in-depth details on topics like: First Post, Functional Overview, Code Overview, Tour of the Core, The Loop, Data Management, Plug-in & Theme Development, Content Aggregation, Crafting a User Experience, Statistics, Scalability, Security, and Spam, WordPress as a Content Management System, WordPress in the Enterprise, Migrating To WordPress, WordPress Developer Community. The participants will be getting the learning materials (books) and participation certificate upon completing the course.