

In Brief

Net Training Courses for Entrepreneurs

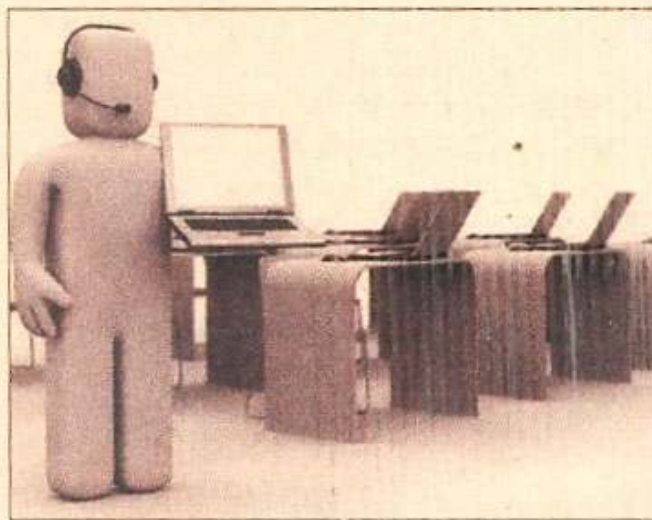
Koenig Solutions, an information technology services trainer, is introducing a new course to help entrepreneurs sharpen their internet skills and capabilities.

The New Delhi-based firm was recently in the news for providing software training in 2010 to Edward Snowden, who exposed the large-scale global surveillance by the United States government. The company expects a number of web-entrepreneurs to choose this new course that will be delivered from its Delhi and Dubai offices.

"Despite IT training being a mature industry, we are discovering that there are many unmet needs especially of non-IT people," said Rohit Aggarwal, CEO and founder, Koenig Solutions.

At a time when two startups are founded everyday in India, institutions are seeing an opportunity to train budding entrepreneurs.

Bangalore-based coworking space Jaaga will soon launch a one-year formal course called



Jaaga Study to add required technical skill sets to entrepreneurs, for a fee of ₹1.2 lakh.

Launched earlier this week, Koenig's course costs \$5,900 (₹3.65 lakh) and will cover fundamentals of web designing, Adobe Photoshop, and web marketing concepts such as Search Engine Optimisation and Pay-per-click, the company said.

As a part of the course, the entrepreneur can host the website on Koenig server and create a \$500 Google AdWords account, the company said.