

Koenig **launches** Happiness Guarantee Program

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Koenig has unveiled this unique Happiness Guarantee promise to its customers. With this Guarantee, Koenig takes upon itself to ensure that all students enrolled at its training centers in Delhi and Bangalore are not just happy with the service but also happier after attending the course because of the progress they make in their career.

The initiative was formally launched in the national capital at a major gathering of Koenig's corporate partners, including top officials from IT majors such as Microsoft, Cisco, Android, Apple, Adobe



Rohit Aggarwal, Founder and CEO of Koenig and Oracle.

“For several years, we at Koenig have been working to ensure that our customers are the happiest customers. This has been the driving philosophy behind all our efforts. We have now decided to go upfront about it. We now Guarantee Happiness to

our customers. This approach is aligned with the mission of our company to Make the World a Better Place. The world cannot be better unless it is also happier. If any service can, education can ensure long-term happiness of people. In fact, education is of no use unless it contributes to the happiness of the recipient,” says Rohit Aggarwal, Founder and CEO of Koenig. He might be the CEO of the company, but Rohit prefers to call himself a Chief Helping Officer.

Koenig is an IT partner of several major IT companies who have lauded the initiative, terming it a potential game-changer in the industry.