

IT training company Koenig Solutions provides books to poor children to help stem dropout rates



Mr. Rohit Aggarwal CEO Koenig Solutions

New Delhi: Despite efforts on the part of the government and laws such the Right to Education and mid-day meal scheme, a large number of children in India fail to complete primary schooling. Financial constraints remain the main challenge to ensure students remain enrolled in schools.

As part of its social initiatives to help the communities around the capital city, leading IT training provider Koenig Solutions today provided

books, free of cost, to nearly 400 underprivileged school children to support them and their families in their struggle for better lives.

Koenig Solutions has adopted the Shalamar, Haiderpur, Saipur, Shakurpur villages in Delhi and through various programs helps the communities improve their lives. The 9th annual book distribution ceremony was one such event organized by Koenig Solutions as part of its social initiative 'Koenig Koshish'.

The company believes that more corporate organizations should step forward to support underprivileged children and needy communities to pave the way for their better future.

"When household incomes are low, families can barely afford reference books and tuition classes for their children. Many students drop out because they are unable to cope up with the financial pressure. Koenig Koshish is an earnest effort on our part to help such children stay in school and complete their education. Education, as we all agree, is the key to both social and economic transformation. It is through education that children can break the cycle of poverty. We are very happy by the results our efforts have shown. School authorities and parents alike have seen remarkable difference being made in the lives of these children through Koenig Koshish," says Mr Rohit Aggarwal, CEO, Koenig Solutions.

There are a total of twelve such school projects run by Koenig that support the education of nearly 1500 school students. Apart from school tuition, Koenig also provides free-of-cost vocational training on MS Office & MCSA (Hardware & Networking), to the less privileged youngsters, so as to help them get a decent job to earn a respectable living.

One of the three pillars of foundation that have made Koenig what it is today is the focus on welfare of the community. Apart from its responsibility towards customers and employees, Koenig believes in giving back to the society and works relentlessly in this direction.

Corporate Social Responsibility is a key component of Koenig's business strategy. Being an organization which is high on ethics and values, Koenig's CSR initiative is guided by the mission of making world a better place through education. Rightfully so, Koenig has named its CSR initiative – Koenig Koshish!