

Custom Data & AI Training for Nonprofits

Challenge:

A leading cloud provider needed a tailored training program on **Data and AI** specifically for nonprofit organizations. Standard offerings didn't address nonprofits' unique constraints—limited budgets, volunteer-driven operations, and strict compliance requirements. The objective was to equip nonprofit teams with practical skills in data analytics and AI on a secure, enterprise-grade platform, all aligned to mission-critical workflows and policies.

Solution:

We partnered closely with the client through multiple discovery calls to finalize a bespoke **“Data and AI Fundamentals for Nonprofits”** curriculum. Our deliverables included:

- **Fully Custom Content:** Developed all courseware, slide decks, and hands-on labs in English, German, and Dutch.
- **Platform & Tools:** Leveraged cloud-native data services and AI tooling to simulate real nonprofit scenarios—donor analytics, impact reporting, and predictive segmentation.
- **Custom Demos:** Built scenario-driven demos (e.g., dashboarding program outcomes, automated donor scoring) so participants could apply concepts immediately.

Customization and Delivery:

- **Program Name:** Data and AI Fundamentals for Nonprofits
- **Batches & Sessions:**
 - 32 global batches launched to date
 - 30+ sessions delivered, with 90+ upcoming scheduled across EMEA, APAC, and the Americas
- **Languages:** Instruction and materials localized in English, German, and Dutch
- **Ongoing Refinement:** Daily coordination among stakeholders, trainers, and our instructional designers to adapt labs in real time

Results:

- **Participants Trained:** Over 150 nonprofit professionals successfully upskilled
- **Business Impact:**
 - Accelerated adoption of cloud subscriptions within nonprofit accounts
 - Enhanced ability of nonprofit teams to build secure data pipelines, train models, and create impactful dashboards
- **Intellectual Property:** All training content, slide decks, and demos were designed and produced in-house, ensuring full flexibility for future updates.