KOENIG SOLUTIONS · COURSE OUTLINE

Adobe Bootcamp Training

31
MODULES

74
TOPICS

LEARNING OBJECTIVES

- Explain the user-centred design process and distinguish UX from UI
- Apply design principles such as alignment, contrast and typography
- Conduct research methods including interviews, surveys and A/B testing
- Build empathy maps, customer journey maps and experience maps
- Develop wireframes, prototypes and storyboards for responsive design
- Create vector graphics and prototypes using Adobe XD
- Design illustrations and artwork using Adobe Illustrator
- Implement retouching and compositing in Photoshop and InDesign

COURSE SYLLABUS

31 Modules, 74 Topics

01

What Is User Experience Design?

TOPICS

User Centered Design Process · UX vs UI · Vector vs Raster Graphics

02

Principles of Designing

TOPICS

Alignment · Proximity · Consistency & Repetition · Contrast · Color · Typography · Visibility

03

Research and Analysis

TOPICS

- Interviews
- Focus Groups
- A/B testing
- Survey
- Analytic tools
- User feedback
- Contextual enquiry
- User flow analysis
- Building Persona
- Creating scenarios and storyboards

04

Mapping

TOPICS

Empathy map · Customer journey map · Service blueprint · Experience map

05

Ideation

TOPICS

POV · How might we?

06

Actionable Data

TOPICS

Affinity map

07

Building Information Architecture

TOPICS

Card Sorting

08

Storyboarding and Sketching

09

Wireframing

10

Types of Prototypes

11

Responsive Designing

TOPICS

Planning your Multidevice Project · Content Strategies · Designing for touch devices

12

User Testing

13

Introduction to Adobe CC

TOPICS

Installation · Tools in Adobe CC

14

Getting Started with Adobe XD

TOPICS

Introduction · Setting up project

15

Adding Graphics in Adobe XD

TOPICS

Creating vector graphics · Adding images and text · Organizing content

16

Adding Effects in Adobe XD

TOPICS

Using blur and shadow effects · Working with Repeat grid

17

Prototyping

TOPICS

Working with assets · Adding interactions

18

Sharing Design Specs

TOPICS

Exporting assets · Sharing prototype

19

Working with Adobe Illustrator

TOPICS

Getting started · Using selection tools

20

Working with Shapes

TOPICS

Editing and combining shapes and paths · Using basic drawing tools · Drawing with pen tool

21

Adding Colors and Type

TOPICS

Designing poster · Organizing artwork with layers · Gradients, blends and patterns

22

Creating Illustrations

TOPICS

Using brushes and styles · Sharing projects

23

Working with Photoshop

TOPICS

Image Retouching · Quick fixes

24

Advanced Compositing

TOPICS

Working with Layers · Masking and blend modes

25

Typographic Design in Photoshop

26

Mastering Adobe InDesign

TOPICS

Managing and creating pages · Working with master page

27

Managing Colors

TOPICS

Need for color management · Proofing colors on screen · About spot and process colors

28

Designing PDF

TOPICS

Designing Adobe PDF files with form fields · Creating EPUB

29

Adding 2D Animation

TOPICS

Using a motion preset to create animation · Using buttons to play animation · Custom motion paths · Creating pop-up caption · Adding multimedia · Creating slideshow · Adding sound

30

Printing and Exporting PDF

31

Working with Adobe CC Libraries

TOPICS

Sharing styles and assets · Collaborating with team members

WHAT IS INCLUDED

Everything You Need to Succeed

- Koenig course material for every module
- Delivery by certified instructors and subject matter experts
- Hands-on exercises throughout the course
- Course completion certificate from Koenig

ABOUT KOENIG

Who We Are

Established in 1993, Koenig Solutions is a globally recognised training provider with 35+ technology partnerships, 5,000+ training programmes and a network of certified instructors and subject matter experts, supporting individuals and enterprise teams worldwide.

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