

User Experience Design UX / UI

Learn to design user-centric digital products, from UX fundamentals and research to wireframing and prototyping in Figma and Adobe XD.

10 Days

80 HOURS

23

MODULES

96

TOPICS

COURSE OVERVIEW

The User Experience Design UX/UI course is a comprehensive program that equips learners with the essential skills to create user-centric digital products. It covers a broad spectrum of topics, from the fundamentals of what UX design is to advanced Prototyping techniques using industry-standard tools like Figma and Adobe XD. The course is structured into various modules that delve into the aspects of great user experience, the differences between UX and UI, and the roles within UX. It also explores careers in UX, ideation techniques, and practical tips for creating a seamless user experience across devices. Learners will gain hands-on experience with tools such as FigJam and Figma, learning about collaboration, Wireframing, Prototyping, and Exporting assets. The course also focuses on analyzing user data, creating User personas, Empathy maps, and Journey maps—all crucial for designing products that meet user needs effectively. By the end of the course, participants will be well-versed in Design principles, Multidevice design, Prototyping, and Content strategies, enabling them to build a robust portfolio to showcase their skills. This course is an invaluable resource for anyone looking to start or advance their career in the field of UX/UI design.

Who Should Attend

Koenig Solutions' UX/UI Design course offers comprehensive training for aspiring and current design professionals to master user experience strategies.



LEARNING OBJECTIVES

- Explain the aspects of great user experience and UX versus UI
- Describe roles within UX and collaboration using FigJam
- Apply user-centred design techniques to gather and analyse user data
- Create personas, empathy maps and journey maps
- Apply ideation techniques such as scenarios and storyboarding
- Build wireframes and prototypes in Figma
- Implement multidevice design and content strategies
- Build and share prototypes in Adobe XD

COURSE SYLLABUS

23 Modules, 96 Topics

01

Introduction to User Experience Design

TOPICS

Aspects of Great User Experience · UX Vs UI · Roles in UX

02

Introduction to FigJam

TOPICS

About FigJam · Creating new FigJam file · Tools in FigJam · Collaborating with team members

03

UX Design Techniques Overview

TOPICS

What is User-Centered Design · UX Techniques · Gather and Analyse User · Create Personas · Ideation techniques · Scenarios and storyboarding · Paper Prototype design and testing · Plan your development cycle

04

UX Design - Ideation Techniques

TOPICS

- Adding Creativity to the User-Centered Design Process
- Ideation Techniques

05

UX Design - Creating Scenarios and Storyboards Techniques

TOPICS

- Scenarios and Storyboards in the User-Centered Design (UCD) Process
- Creating Scenarios
- Storyboards to Visualize Scenarios

06

Introduction to Figma

TOPICS

Why Figma? · Figma Color Space · Creating new Figma file · Tools in Figma · Pages and Frames in Figma · About Figma Sections · Creating graphics in Figma

07

UX Design - Analyzing User Data Techniques

TOPICS

- Data Analyzing in the User-Centered Design (UCD) Process
- Gathering User Data
- Experience Map
- Actionable data

08

FigJam for Brainstorming

TOPICS

Creating wireframes · Working with POV · Personas · Affinity mapping · Card Sorting

09

Figma Tools

TOPICS

Working with Layout · Creating Design systems · Working with Styles · Editing Styles

10

Tidy Up and Smart Selection

TOPICS

Using Tidy Up · Working with Smart Selection · Rulers and Guides · Aligning objects · Boolean Operations · Using Auto Layout

11

Component Library and Export

TOPICS

Marking assets for export · Creating Components · Edit Object mode

12

Introduction to UX Prototyping

TOPICS

Prototyping Basics · Prototyping Processes · Prototyping Tools and Resources

13

UX Design Techniques Paper Prototypes

TOPICS

- Paper Prototyping in the User-Centered Design (UCD) Process
- Creating a Paper Prototype
- User Testing a Paper Prototype

14

Prototyping in Figma

TOPICS

Prototype · Designing Carousels · Designing Post Timeline · Working with hamburger menu · Multiple interactions · Sharing prototype

15

Introduction of UX Multidevice Design

TOPICS

Planning your Multidevice Project · Content Strategies · Designing for Touch Devices · Designing Multidevice Experience

16

Sharing Figma Files

TOPICS

Exporting Assets · Exporting Styles and Components · Working with Version History · Sharing Figma Files · Saving local copy · Bonus tips

17

Practical Tips and Tricks of User Experience Design

TOPICS

Alignment · Proximity · Consistency & Repetition · Contrast · Color · Typography · Visibility

18

An Introduction to Adobe XD CC

TOPICS

Installation · Workspace · Setting up a project

19

Creating Graphics in Adobe XD CC

TOPICS

Adobe XD vector tools · Open and Closed paths · Pen Tool

20

Adding Images and Text

TOPICS

Masking images · Organizing content · Using Alignment · Smart Guides

21

Managing Content in Adobe XD

TOPICS

Working with assets and CC libraries · Using effects and repeat grids

22

Prototyping in Adobe XD

TOPICS

Creating Prototypes · Adding multiple interactions · Using Voice commands

23

Sharing Adobe XD Files

TOPICS

Sharing your prototype · Sharing design specs · Marking assets for export

WHAT IS INCLUDED

Everything You Need to Succeed

- Koenig course material for every module
- Delivery by certified instructors and subject matter experts
- Hands-on exercises throughout the course
- Course completion certificate from Koenig

ABOUT KOENIG

Who We Are

Established in 1993, Koenig Solutions is a globally recognised training provider with 35+ technology partnerships, 5,000+ training programmes and a network of certified instructors and subject matter experts, supporting individuals and enterprise teams worldwide.

FLEXIBLE DELIVERY

Learn the Way That Suits You

Classroom Training

Live Online Classes (ILO)

Fly-Me-A-Trainer (FMAT)

Flexi (Self-Paced)

1-on-1 Training

Ready to Get Started?

Talk to a learning advisor about schedules, group training and customised delivery.

Visit koenig-solutions.com

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