

Fundamentals of Graphic Design

Learn to apply graphic design principles, typography and colour theory to create accessible designs using Photoshop and Illustrator.

COURSE OVERVIEW

This course covers the core principles of graphic design and key design concepts, along with accessibility considerations in design work. It then looks at the relationship between design and development before examining typography and colour theory as building blocks of visual communication. The course closes with practical tips for working in Photoshop and Illustrator.

WHO THIS COURSE IS FOR

Graphic Designers

Visual Designers

Design Students

UI Designers

Web Developers

LEARNING OBJECTIVES

- Explain core graphic design principles and key concepts
- Identify accessibility considerations in graphic design
- Describe the relationship between design and development
- Interpret typographic choices in design work
- Apply colour theory to graphic design projects
- Apply practical tips for working in Photoshop
- Apply practical tips for working in Illustrator

7 Topics

TOPICS

Graphic Design Principles · Key concepts of Graphic designing · Accessibility · Design and Development · Understanding typography · Color Theory · Tips for Photoshop and illustrator

WHAT IS INCLUDED

Everything You Need to Succeed

- Koenig course material for every module
- Delivery by certified instructors and subject matter experts
- Hands-on exercises throughout the course
- Course completion certificate from Koenig

ABOUT KOENIG

Who We Are

Established in 1993, Koenig Solutions is a globally recognised training provider with 35+ technology partnerships, 5,000+ training programmes and a network of certified instructors and subject matter experts, supporting individuals and enterprise teams worldwide.

FLEXIBLE DELIVERY

Learn the Way That Suits You

Classroom Training

Live Online Classes (ILO)

Fly-Me-A-Trainer (FMAT)

Flexi (Self-Paced)

1-on-1 Training

Ready to Get Started?

Talk to a learning advisor about schedules, group training and customised delivery.

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✉ info@koenig-solutions.com