

KOENIG SOLUTIONS • COURSE OUTLINE

Certification in Business Data Analytics (IIBA®- CBDA)

Learn to apply business data analytics across the full lifecycle, from framing research questions to guiding organisational strategy.

COURSE OVERVIEW

This course introduces the fundamentals of data science and analytics alongside the structure of the CBDA certification, covering the relationship between business analysis and data analytics. It then works through the core domains of business data analytics: identifying research questions, sourcing data, analysing data, interpreting and reporting results, using results to influence business decision-making, and guiding organisational-level strategy. It also reviews supporting techniques and includes a case study and project to apply the concepts covered.

WHO THIS COURSE IS FOR

Business Analysts

Data Analysts

Business Intelligence Professionals

Strategy Planners

Decision Makers

LEARNING OBJECTIVES

- Explain the fundamentals of data science and data analytics
- Describe the scope and structure of the CBDA certification
- Compare business analysis and data analytics practices
- Identify research questions for a business data analytics initiative
- Apply techniques for sourcing and analysing data
- Interpret and report data analysis results
- Assess how results can influence business decision-making
- Plan organisational-level strategy for business data analytics

12 Topics

TOPICS

- Fundamentals of Data Science/Analytics
- Introduction to Certification in Business data analytics (CBDA)
- Business Analysis and Data Analytics
- Introduction to Business Data analytics Domains
- **Domain 1:** Identify the Research Questions
- **Domain 2:** Source Data
- **Domain 3:** Analyze Data
- **Domain 4:** Interpret and Report Results
- **Domain 5:** Use Results to Influence Business Decision-Making
- **Domain 6:** Guide Organizational-Level Strategy for Business Data Analytics
- Techniques
- Case study & Project

WHAT IS INCLUDED

Everything You Need to Succeed

- Koenig course material for every module
- Delivery by certified instructors and subject matter experts
- Hands-on exercises throughout the course
- Course completion certificate from Koenig

ABOUT KOENIG

Who We Are

Established in 1993, Koenig Solutions is a globally recognised training provider with 35+ technology partnerships, 5,000+ training programmes and a network of certified instructors and subject matter experts, supporting individuals and enterprise teams worldwide.

FLEXIBLE DELIVERY

Learn the Way That Suits You

Classroom Training

Live Online Classes (ILO)

Fly-Me-A-Trainer (FMAT)

Flexi (Self-Paced)

1-on-1 Training

Ready to Get Started?

Talk to a learning advisor about schedules, group training and customised delivery.

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