

KOENIG SOLUTIONS • COURSE OUTLINE

Entry Certificate in Business Analysis™ (ECBA™)

Learn the nine BABOK Guide knowledge areas, from business analysis fundamentals to stakeholder, value and context analysis.

5 Days

40 HOURS

11

MODULES

22

TOPICS

6

HANDS-ON ACTIVITIES

COURSE OVERVIEW

The Entry Certificate in Business Analysis™ (ECBA™) course is a foundational program designed for individuals seeking to break into the field of business analysis. It covers the fundamental aspects of business analysis as outlined in the Business Analysis Body of Knowledge® (BABOK® Guide), ensuring that learners grasp the core principles and practices essential to the role of a business analyst. Throughout the modules, participants learn various techniques and concepts such as Requirements management, Elicitation, analysis, and Solution evaluation. Gaining an ECBA certification can be a significant stepping stone for professionals, as it demonstrates their commitment to the field and provides them with the necessary skills to contribute to business analysis projects. The ECBA certification cost is seen as an investment into a burgeoning career, and the ECBA certification itself is widely recognized in the industry, potentially opening doors to new job opportunities and career growth.

Who Should Attend

The Entry Certificate in Business Analysis™ (ECBA™) course is designed for aspiring professionals seeking foundational business analysis skills.

Individuals looking to enter the field of business analysis

Junior Business Analysts aiming to enhance their knowledge and skills

Professionals transitioning from non-BA roles to business analysis positions

Project Coordinators and Managers requiring business analysis understanding

Quality Assurance (QA) professionals seeking to understand business analysis processes

Product Managers aiming to better understand business requirements

Change Management consultants

Recent graduates interested in the business analysis profession

IT professionals wanting to expand their skillset into business analysis

Entrepreneurs and startup founders needing to grasp business analysis concepts for better project management

Business consultants looking to formalize their knowledge with an ECBA™ certification

Team leaders who interact with business analysts and wish to understand their methodologies

Stakeholders and end-users involved in software development or business change projects

Administrative and support staff within a project management or business analysis office

LEARNING OBJECTIVES

- Explain the role of business analysis in enabling change
- Describe the six BACCM core concepts and their interrelations
- Apply an analytic mindset and high-impact behaviours to BA work
- Identify practices, governance and performance measures for BA work
- Assess change implications and stakeholder impacts
- Analyse current and future state needs to validate requirements
- Define solution scope and evaluate options against value and feasibility
- Evaluate stakeholder roles, value measures and organisational context

11 Modules, 22 Topics

DAY 1 Foundations & Mindset

01

20%

Domain 1: Understanding Business Analysis

TOPICS

- Define business analysis, its role in enabling change
- Explore the 6 BACCM core concepts and their interrelations
- Understand value delivery and business outcomes

02

14%

Case Study

Domain 2: Mindset for Effective Business Analysis

TOPICS

- Analyse how analytic mindset and shared values drive impactful BA
- Self-assessment and strategies for adopting high-impact behaviours

DAY 2 Implementing BA & Change Management

03

6%

Domain 3: Implementing Business Analysis

TOPICS

- Overview of BA practices, governance, performance measurement
- Tools and techniques for planning and monitoring BA work

04

10%

Case Study

Domain 4: Change

TOPICS

- Assess change implications and stakeholder impacts
- Define change objectives using BACCM lenses

05

10%

Domain 5: Need

TOPICS

- Analyse current and future state needs
- Validate and model requirements for stakeholder alignment

06

10%

Case Study

Domain 6: Solution

TOPICS

- Define solution scope and options
- Consider value and feasibility, validate solution against need

07

10%

Domain 7: Stakeholder

TOPICS

- Identify and analyse stakeholder roles and communication strategies
- Stakeholder influence and BACCM application

08

10%

Domain 8: Value

TOPICS

- Define value in context, measures vs. outcomes
- Techniques like cost-benefit, ROI aligned to value

09

10%

Case Study

Domain 9: Context

TOPICS

- Examine organizational, technical, cultural, and domain contexts

10

Exam Strategy & Question Types

TOPICS

- Understand 50-question layout, 75-minute timing, scenario vs. MCQs
- Time management, analytical reasoning for situation-based items

11

2 Activities

Domain Review & Technique Toolbox

TOPICS

- Quick recap of all nine domains
- **Key techniques:** SWOT, MoSCoW, stakeholder mapping, process modelling, business rules, use cases, user stories, etc.

NOTES

Exam Blueprint

- The exam blueprint outlines the exam structure, activity statements, techniques, and underlying competencies. The Blueprint defines the nine domains covered on the exam and the percentage of questions within each domain.
- Of the nine domains, 1 to 3 are foundational and 4 to 9 focus on practical application of the Business Analysis Core Concept Model (BACCM) from The Business Analysis Standard.
- The knowledge areas and business analysis tasks from the BABOK Guide are organized and expressed through domains 4 to 9.

HANDS-ON ACTIVITIES

Practise What You Learn

#	MODULE	ACTIVITY
02	Domain 2: Mindset for Effective Business Analysis	Case Study: StreamlineNow – Enhancing Internal Operations
04	Domain 4: Change	Case Study: BrightMart – Transitioning to a Cloud-Based Inventory System
06	Domain 6: Solution	Case Study: MedSys – Reducing Patient Intake Delays
09	Domain 9: Context	Case Study: LearnPro – Launching a Microlearning Platform
11	Domain Review & Technique Toolbox	MOCK EXAM + DEBRIEF ■ Full-length 50-question mock ■ Detailed review, answer rationale, area improvement

WHAT IS INCLUDED

Everything You Need to Succeed

- Koenig course material for every module
- Delivery by certified instructors and subject matter experts
- Hands-on exercises throughout the course
- Course completion certificate from Koenig

ABOUT KOENIG

Who We Are

Established in 1993, Koenig Solutions is a globally recognised training provider with 35+ technology partnerships, 5,000+ training programmes and a network of certified instructors and subject matter experts, supporting individuals and enterprise teams worldwide.

FLEXIBLE DELIVERY

Learn the Way That Suits You

Classroom Training

Live Online Classes (ILO)

Fly-Me-A-Trainer (FMAT)

Flexi (Self-Paced)

1-on-1 Training

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