

KOENIG SOLUTIONS • COURSE OUTLINE

AB-731T00 Drive AI transformation in your organization

Learn to lead AI transformation by identifying business value, driving adoption with Copilot and Foundry tools, and applying responsible AI practices.

8 Hours

DURATION

3

MODULES

39

TOPICS

COURSE OVERVIEW

In this course, learners will explore how to lead AI transformation across their organization. They'll learn practical strategies to identify high-impact AI opportunities, align investments with business goals, and champion responsible AI practices. The course emphasizes real-world applications and strategic decision-making—no technical expertise required—making it ideal for senior leaders who want to confidently drive AI adoption and innovation.

WHO THIS COURSE IS FOR

This course is designed for business leaders, including directors, VPs, and executives across marketing, sales, operations, HR, finance, and strategy

It's also suitable for aspiring leaders who want to understand how to adopt and scale AI responsibly

Learners will gain practical knowledge and tools to plan, strategize, and implement AI initiatives using Microsoft technologies

LEARNING OBJECTIVES

- Explain the business value of generative AI solutions
- Identify challenges and opportunities in generative AI adoption
- Describe how Copilot solutions map to business processes
- Compare Microsoft Foundry tools and subscription models
- Apply AI strategy across business, technology and culture
- Assess governance systems for responsible AI
- Plan approaches to scale AI across an organization
- Evaluate frameworks for putting responsible AI into action

3 Modules, 39 Topics

01

Explore the Business Value of Generative AI Solutions

1.1 UNDERSTAND THE FOUNDATIONS OF GENERATIVE AI FOR BUSINESS LEADERS

- What is Generative AI
- Explore the business value of generative AI solutions
- Understand generative AI models
- Understand cost drivers in generative AI
- Identify challenges and opportunities in generative AI

1.2 BUILD EFFECTIVE GENERATIVE AI SOLUTIONS IN YOUR ORGANIZATION

- Understand prompt engineering
- Ground AI using trusted data
- Build trustworthy AI - Data and security considerations
- Understand the business value to machine learning

02

Drive Business Value with AI Solutions

2.1 DRIVE BUSINESS VALUE WITH MICROSOFT COPILOT SOLUTIONS

- Explore Copilot solutions and experiences
- Map business processes to Copilot Solutions
- Extend and customize Copilot
- Explore responsible AI in Copilot
- Explore Copilot licensing

2.2 DRIVE BUSINESS VALUE WITH AI USING MICROSOFT FOUNDRY TOOLS

- Why Microsoft Foundry matters
- Connect business scenarios to Foundry solutions
- Choose the right Foundry model for your goals
- Understand Foundry subscription models

Transform Your Business with AI

3.1 LEVERAGE AI TOOLS AND RESOURCES FOR YOUR BUSINESS

- Identify basic AI technology concepts
- Understand the foundations of AI
- Learn the Microsoft AI approach
- Explore Copilot and agents at work
- Drive transformation with Azure cloud and AI platforms
- Secure AI for a strong foundation

3.2 CREATE BUSINESS VALUE WITH AI

- Business strategy
- Technology and data strategy
- AI strategy and experience
- Organization and culture
- AI governance

3.3 EMBRACE RESPONSIBLE AI PRINCIPLES AND PRACTICES

- Prepare for responsible AI
- Identify guiding principles for responsible AI
- Design a system for governance
- Apply systems for governance
- Responsible AI at Microsoft
- Put responsible AI frameworks in action

3.4 SCALE AI IN YOUR ORGANIZATION

- Unlock AI value
- Organize for AI success
- Empower business users with AI
- Empower subject matter experts with AI

WHAT IS INCLUDED

Everything You Need to Succeed

- Koenig course material for every module
- Delivery by certified instructors and subject matter experts
- Hands-on exercises throughout the course
- Course completion certificate from Koenig

ABOUT KOENIG

Who We Are

Established in 1993, Koenig Solutions is a globally recognised training provider with 35+ technology partnerships, 5,000+ training programmes and a network of certified instructors and subject matter experts, supporting individuals and enterprise teams worldwide.

FLEXIBLE DELIVERY

Learn the Way That Suits You

Classroom Training

Live Online Classes (ILO)

Fly-Me-A-Trainer (FMAT)

Flexi (Self-Paced)

1-on-1 Training

Ready to Get Started?

Talk to a learning advisor about schedules, group training and customised delivery.

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