

KOENIG SOLUTIONS • COURSE OUTLINE

AI Foundations for NGOs

Azure AI & Generative Technologies

8 Hours

DURATION

4

MODULES

14

TOPICS

1

HANDS-ON ACTIVITIES

WHO THIS COURSE IS FOR

Suitable for both technical and non-technical participants

PREREQUISITES

- Basic digital literacy; no prior programming or technical background required.

LEARNING OBJECTIVES

- Explain what artificial intelligence is and how it works
- Describe Microsoft Azure AI services and their benefits for NGOs
- Identify key Azure service areas including Language and Vision
- Apply Azure Language capabilities to tasks such as sentiment analysis
- Apply Azure Vision to document digitisation and photo tagging
- Explain how Microsoft Copilot supports NGO workflows
- Apply prompt engineering techniques to interact effectively with Copilot
- Evaluate responsible AI principles including privacy and oversight

4 Modules, 14 Topics

01

Introduction to AI & Microsoft Azure

TOPICS

- What is Artificial Intelligence?
- Overview of Microsoft Azure AI Services
- Benefits for Nonprofits – discounts, scalability, security
- Key Service Areas – Language, Vision and Document Intelligence Overview
- Responsible AI Principles
- **Case Study:** Microsoft India NGO Success Story – Magic Bus India

02

Azure Language Services & Prompting Techniques

TOPICS

Exploring Azure Language Capabilities

HANDS-ON DEMO (WATCH & LEARN)

- Sentiment Analysis on Sample NGO Feedback

03

Azure Vision & Document Intelligence Services

TOPICS

- Azure Vision and Document Intelligent Services
- **NGO examples:** document digitization, event photo tagging

04

2 hours

Microsoft Copilot & AI in Everyday NGO Workflows

TOPICS

- What is Microsoft Copilot?
- How NGOs Can Leverage Copilot for Drafting project reports, Budget planning and donor communication

PROMPT ENGINEERING FOR COPILOT

- How to “ask” Copilot effectively
- Example Prompts:
- Data privacy, transparency, and human oversight

WHAT IS INCLUDED

Everything You Need to Succeed

- Koenig course material for every module
- Delivery by certified instructors and subject matter experts
- Hands-on exercises throughout the course
- Course completion certificate from Koenig

ABOUT KOENIG

Who We Are

Established in 1993, Koenig Solutions is a globally recognised training provider with 35+ technology partnerships, 5,000+ training programmes and a network of certified instructors and subject matter experts, supporting individuals and enterprise teams worldwide.

FLEXIBLE DELIVERY

Learn the Way That Suits You

Classroom Training

Live Online Classes (ILO)

Fly-Me-A-Trainer (FMAT)

Flexi (Self-Paced)

1-on-1 Training

Ready to Get Started?

Talk to a learning advisor about schedules, group training and customised delivery.

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