KOENIG SOLUTIONS · COURSE OUTLINE

AI-3024: Design a Dream Destination with AI

Learn to use Microsoft Copilot to dream up a novel destination and create content that tells its story.

4 Hours	2	8
DURATION	MODULES	TOPICS

4 hours (0.5 days)

COURSE OVERVIEW

In this course, you learn about the capabilities of generative AI using Microsoft Copilot. Bring your personal creativity and passion to dream up a novel destination and create the content to help tell its story.

WHO THIS COURSE IS FOR

Content Creators **Marketing Professionals** **Creative Designers** **Hospitality Professionals** **Brand Storytellers**

LEARNING OBJECTIVES

- Define your destination idea and set its context
- Create a hero image for your destination
- Design a grand entrance concept
- Brainstorm distinctive destination features
- Plan a themed menu for the destination
- Ideate ambience and music for the destination
- Create branding material for the destination

COURSE SYLLABUS

2 Modules, 8 Topics

01

Introduction

TOPICS

Overview

02

Exercises

TOPICS

Define your idea and set the context · Create the hero image · Make a grand entrance · Brainstorm destination features · Plan the menu · Ideate ambience and music · Create branding material

WHAT IS INCLUDED

Everything You Need to Succeed

- Koenig course material for every module
- Delivery by certified instructors and subject matter experts
- Hands-on exercises throughout the course
- Course completion certificate from Koenig

ABOUT KOENIG

Who We Are

Established in 1993, Koenig Solutions is a globally recognised training provider with 35+ technology partnerships, 5,000+ training programmes and a network of certified instructors and subject matter experts, supporting individuals and enterprise teams worldwide.

FLEXIBLE DELIVERY

Learn the Way That Suits You

Classroom Training | Live Online Classes (ILO) | Fly-Me-A-Trainer (FMAT) | Flexi (Self-Paced) | 1-on-1 Training

Ready to Get Started?

Talk to a learning advisor about schedules, group training and customised delivery.

Visit koenig-solutions.com | info@koenig-solutions.com