KOENIG SOLUTIONS · COURSE OUTLINE

55375AC: Fundamentals of Machine Learning

Learn to build, evaluate and refine classification machine learning models using Python and Scikit-Learn, from theory to imbalanced data.

8	71	30
MODULES	TOPICS	HANDS-ON ACTIVITIES

COURSE OVERVIEW

This course introduces machine learning concepts and the classification, clustering and regression model types, along with the essential math and Python libraries used to build them. It examines common classification algorithms, including decision trees, random forests, gradient boosted trees, XGBoost, logistic regression and K-Nearest Neighbors, and covers the steps for preparing data, building and testing a classification model, and handling binary versus multi-class and multi-label problems. It reviews statistics concepts such as sampling, central tendency, dispersion and confidence intervals that underpin model validity, and explains how to explore data, select and scale features, and build preprocessing pipelines. It then covers measuring classification model performance, applying regularization, and recognising and addressing imbalanced datasets through calibration and sampling.

WHO THIS COURSE IS FOR

Data Analysts | **Data Scientists** | **Machine Learning Engineers** | **Python Developers** | **Statisticians**

LEARNING OBJECTIVES

- Describe the purpose and types of machine learning models
- Explain common Python libraries used for machine learning
- Compare classification algorithms such as decision trees and XGBoost
- Prepare, build and validate a classification machine learning model
- Distinguish binary, multi-class and multi-label classification
- Apply statistics concepts to assess sampling and data distributions
- Select and scale features and build preprocessing pipelines
- Evaluate model performance and address imbalanced datasets

COURSE SYLLABUS

8 Modules, 71 Topics

01

Activity

Introduction to Machine Learning Models

This module introduces machine learning together with the classification, clustering, and regression machine learning models. Students will learn the purpose of these models, and the types of problems to which students can apply them.

LESSONS

- **Lesson 1:** Understanding Machine Learning
- **Lesson 2:** Understanding Machine Learning Models
- **Lesson 3:** Understanding the Process for Creating a Machine Learning Model
- **Lesson 4:** Reviewing Essential Math Concepts
- **Lesson 5:** Using Common Python Libraries and Packages for Machine Learning

AFTER COMPLETING THIS MODULE, STUDENTS WILL BE ABLE TO

- Describe the purpose of machine learning
- Explain different types of machine learning models, and when to use each type
- Describe how to perform common differential calculus operations, and the use of natural logs
- Describe common Python libraries and packages that support building and testing machine learning models

02

Understanding Classification Algorithms

This module describes different algorithms that are commonly used to create a classification machine learning model. It provides a tour through the algorithms, summarizing their strengths and weaknesses, and when each is most appropriate.

LESSONS

- **Lesson 1:** Understanding Decision Trees
- **Lesson 2:** Understanding Random Forests
- **Lesson 3:** Understanding Gradient Boosted Trees
- **Lesson 4:** Understanding XGBoost
- **Lesson 5:** Understanding Logistic Regression
- **Lesson 6:** Understanding the K-Nearest Neighbors Algorithm
- **Lesson 7:** What are Other Common Algorithms?

AFTER COMPLETING THIS MODULE, STUDENTS WILL BE ABLE TO

- Describe the Decision Tree algorithm
- Explain how Random Forests work
- Understand how trees can use Gradient Boosting to make more accurate predictions
- Describe how Extreme Gradient Boosting extends the Gradient Boosting algorithm

Understanding Classification Algorithms (continued)

AFTER COMPLETING THIS MODULE, STUDENTS WILL BE ABLE TO (CONTINUED)

- Explain Logistic Regression
- Describe the K-Nearest Neighbors algorithm
- Summarize the Support Vector Machine, Linear Discriminant Analysis, and the Naïve Bayes algorithms

03

8 Activities

Creating a Classification Model

This module provides an overview of the essential steps in building a machine learning model: data preparation, model construction and tuning, and testing and validation.

LESSONS

- **Lesson 1:** Preparing the Data
- **Lesson 2:** Building and Fitting a Model
- **Lesson 3:** Testing and Validating a Classification Model

AFTER COMPLETING THIS MODULE, STUDENTS WILL BE ABLE TO

- Prepare a dataset for classification
- Create a classification machine learning model using the Scikit-Learn Python library
- Test and validate a classification machine learning model

04

7 Activities

Understanding Binary and Non-Binary Classification

This module describes the differences between binary and multi-valued classification and shows how to create a multi-class classification model.

LESSONS

- **Lesson 1:** Understanding Multi-class Classification
- **Lesson 2:** Understanding the One versus Rest and One versus One Algorithms
- **Lesson 3:** Understanding Multi-label Classification

AFTER COMPLETING THIS MODULE, STUDENTS WILL BE ABLE TO

- Describe multi-class classification and build models that support multi-class classification
- Explain the One versus Rest and One versus One algorithms for implementing multi-class classification
- Describe multi-label classification and how it differs from multi-class classification

05

Reviewing Statistics Concepts

This module summarizes key statistics terminology, and some common techniques used to analyze the distribution, scale, and relationships between items in a dataset. This information is essential to understanding the validity of a machine learning model.

LESSONS

- **Lesson 1:** Understanding Statistical Sampling
- **Lesson 2:** Understanding Measures of Central Tendency
- **Lesson 3:** Calculating Measures of Dispersion
- **Lesson 4:** Evaluating the Sampling Strategy
- **Lesson 5:** Estimating Confidence Intervals and Sampling Error
- **Lesson 6:** Quantifying the Differences between Data Distributions

AFTER COMPLETING THIS MODULE, STUDENTS WILL BE ABLE TO

- Describe the importance of statistical sampling for building an accurate machine learning model
- Explain the measures of central tendency used to describe statistical models
- Use measures of dispersion to understand how the data in a sample varies from the center
- Evaluate a sampling strategy
- Assess confidence intervals and sampling error and measure statistical significance
- Quantify the differences between data distributions

06

Exploring Data and Selecting Features and Algorithms

This module explains how to refine a machine learning model, by selecting the most relevant features from the dataset, examining the distribution of values, investigating correlation between features, normalizing data, and removing bias. This is useful in refining the features of the dataset used to create a machine learning model.

LESSONS

- **Lesson 1:** Graphing Data to Examine Relationships and Identify Skew
- **Lesson 2:** What is Correlation and Causality?
- **Lesson 3:** Selecting Model Features
- **Lesson 4:** Extracting and Scaling Features
- **Lesson 5:** Creating a preprocessing pipeline

AFTER COMPLETING THIS MODULE, STUDENTS WILL BE ABLE TO

- Create graphs and charts to explore a dataset and identify skew
- Explain how to detect correlation between the variables in a dataset
- Select the features of a dataset that have the greatest impact on the predictions it makes
- Combine and scale features in dataset
- Use pipelines to automate data pre-processing and model construction

07

7 Activities

Measuring the Performance of a Classification Model

This module describes how to assess the accuracy and performance for a classification model, and how to balance precision and recall where appropriate.

LESSONS

- **Lesson 1:** Understanding Performance Measures for a Classification Model
- **Lesson 2:** Understanding Regularization to Reduce Overfitting
- **Lesson 3:** Evaluating a Model

AFTER COMPLETING THIS MODULE, STUDENTS WILL BE ABLE TO

- Describe performance metrics for classification models
- Explain how to use regularization to prevent overfitting
- Evaluate and compare classification models

08

7 Activities

Understanding Imbalanced Classification

This lesson discusses the problems that can arise when using an imbalanced dataset to create a classification model, how to recognize potential problems, and how to address them.

LESSONS

- **Lesson 1:** Understanding Imbalanced Classification
- **Lesson 2:** Calibrating a Model
- **Lesson 3:** Using Data Sampling to Balance a Dataset
- **Lesson 4:** Understanding Evaluation Metrics for an Imbalanced Dataset

AFTER COMPLETING THIS MODULE, STUDENTS WILL BE ABLE TO

- Identify imbalance in a dataset
- Calibrate a machine learning model to mitigate the effects of imbalance in a dataset
- Adjust the distribution of data in an imbalanced dataset by using sampling
- Measure the effects of imbalanced data on a machine learning model

HANDS-ON ACTIVITIES

Practise What You Learn

#	MODULE	ACTIVITY
01	**Introduction to Machine Learning Models**	**Lab 1: Introduction to Machine Learning Models:** Examine several scenarios, and determine the most appropriate type of machine learning model for each scenario
03	**Creating a Classification Model**	**LAB 1: CREATING A CLASSIFICATION MACHINE LEARNING MODEL** ■ Examine the problem and the data ■ Import and prepare the data ■ Use a decision tree to classify the data ■ Test and validate the results ■ Use a random forest to classify the data, and compare the performance and results ■ Use a gradient boosted tree to classify the data, and compare the performance and results ■ Use Logistic Regression to classify the data, and compare the performance and results ■ Use the K-Nearest Neighbours algorithm to classify the data, and compare the performance and results
04	**Understanding Binary and Non-Binary Classification**	**LAB 1: CREATING A MULTI-CLASS AND MULTI-LAVEL MACHINE LEARNING MODEL** ■ Examine the problem and the data (Mobile Phone Prices – grouping phones into different price categories depending on their features) ■ Import and prepare the data ■ Use a decision tree to classify the data ■ Test and validate the results ■ Use Logistic Regression to classify the data, and compare the performance and results ■ Use the K-Nearest Neighbours algorithm to classify the data, and compare the performance and results ■ Use Gradient Boosting to create a multi-label model that identifies whether a phone should have 4G and WiFi capabilities based on its other features and price category
07	**Measuring the Performance of a Classification Model**	**LAB 1: REFINING A MACHINE LEARNING MODEL** ■ Examine the scenario (sample data set with many irrelevant dependent, and/or badly scaled features with non-standard distributions) ■ Build a Logistic Regression model to classify the data without any modifications to the data ■ Examine the results and measure the performance ■ Explore and refine the dataset ■ Recreate and retest the model ■ Repeat until the performance is optimized ■ Compare the performance of two models constructed using different algorithms

#	MODULE	ACTIVITY
08	**Understanding Imbalanced Classification**	**LAB 1: HANDLING IMBALANCED DATA** ■ Classifying Imbalanced Data ■ Start with an imbalanced dataset and build a vanilla Random Forest model ■ Generate the ROC and accuracy, and evaluate the results (they are not as good as they first appear) ■ Balance the dataset [sampling] and run the model again ■ Evaluate the model again ■ Build another model with the original imbalanced dataset, and then calibrate and evaluate the model ■ Combine models using the VotingClassifier class and evaluate the result

WHAT IS INCLUDED

Everything You Need to Succeed

- Koenig course material for every module
- Delivery by certified instructors and subject matter experts
- Hands-on exercises throughout the course
- Course completion certificate from Koenig

ABOUT KOENIG

Who We Are

Established in 1993, Koenig Solutions is a globally recognised training provider with 35+ technology partnerships, 5,000+ training programmes and a network of certified instructors and subject matter experts, supporting individuals and enterprise teams worldwide.

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