

4DX Execution: WIGs & 4 Disciplines

Learn to set Wildly Important Goals and apply the 4 Disciplines of Execution to focus, leverage, engage and track team performance.

2 Days

16 HOURS

12

MODULES

COURSE OVERVIEW

This course introduces Wildly Important Goals (WIGs) and the 4 Disciplines of Execution (4DX) framework, beginning with the role of goal setting in corporate success and an overview of the four disciplines: focus, leverage, engagement and accountability. It covers identifying critical objectives, prioritising goals, leveraging existing resources, building commitment, and establishing metrics to track progress. The course then moves to creating WIG and 4DX action plans, aligning teams through communication, reviewing case studies and best practices, and monitoring and adjusting strategies for continuous improvement.

WHO THIS COURSE IS FOR

Team Leaders

Managers

Project Managers

Executives

Organisational Strategists

12 Modules

DAY 1

01

Introduction to WIG (Wildly Important Goals) and 4DX (The 4 Disciplines of Execution)

02

Understanding the Importance of Goal Setting in Corporate Success

03

Overview of the 4 Disciplines: Focus, Leverage, Engagement, and Accountability

04

Setting WIGs: Identifying Critical Objectives for Organizational Success

05

Discipline 1: Focus - Identifying and Prioritizing Critical Goals

06

Discipline 2: Leverage - Leveraging Existing Resources for Maximum Impact

DAY 2

07

Discipline 3: Engagement - Creating a Culture of Commitment and Involvement

08

Discipline 4: Accountability - Establishing Clear Metrics and Tracking Progress

09

Creating WIG and 4DX Action Plans for Teams and Individuals

10

Effective Communication Strategies for Aligning Teams with WIGs

11

Case Studies and Best Practices in WIG and 4DX Implementation

12

Monitoring and Adjusting WIG and 4DX Strategies for Continuous Improvement

NOTES

- This condensed version covers the key aspects of WIG and 4DX training while accommodating the two-day timeframe.

WHAT IS INCLUDED

Everything You Need to Succeed

- Koenig course material for every module
- Delivery by certified instructors and subject matter experts
- Hands-on exercises throughout the course
- Course completion certificate from Koenig

ABOUT KOENIG

Who We Are

Established in 1993, Koenig Solutions is a globally recognised training provider with 35+ technology partnerships, 5,000+ training programmes and a network of certified instructors and subject matter experts, supporting individuals and enterprise teams worldwide.

FLEXIBLE DELIVERY

Learn the Way That Suits You

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Live Online Classes (ILO)

Fly-Me-A-Trainer (FMAT)

Flexi (Self-Paced)

1-on-1 Training

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