

GenAI for End Users: Bing Chat & AI Ethics

Learn to use generative AI concepts and Microsoft Bing Chat while applying ethical considerations to everyday tasks.

8 Hours

DURATION

5

MODULES

5

TOPICS

5

HANDS-ON ACTIVITIES

COURSE OVERVIEW

This course introduces the basics of generative AI, including its history, popular models and how it works. It then examines the differences between search engines and reasoning engines, and how these shape search strategies in a generative AI context. Learners explore how to use Microsoft Bing Chat to streamline and automate everyday work, alongside the ethical considerations involved in creating and deploying generative AI. The course closes with a simplified overview of other top artificial intelligence tools.

WHO THIS COURSE IS FOR

End Users

Knowledge Workers

Business Professionals

AI Enthusiasts

LEARNING OBJECTIVES

Course Objective:

- A comprehensive understanding of Generative AI, encompassing its historical context, key models, and ethical implications
- Differentiate between search and reasoning engines, gaining practical skills in streamlining tasks with Microsoft Bing Chat
- Overview of essential tools in artificial intelligence

5 Modules, 5 Topics

01

Quiz

Introduction to Generative AI

TOPICS

- Learn about the basics of generative AI, including its history, popular models, how it works, ethical implications, and much more

02

Quiz

The Evolution of Online Search

TOPICS

- Explore the distinctions between search engines and reasoning engines, with a focus on learning thoughtful search strategies in the world of generative AI

03

Quiz

Streamlining Your Work with Microsoft Bing Chat

TOPICS

- Learn how to leverage Microsoft Bing Chat to streamline and automate your work

04

Quiz

Ethics in the Age of Generative AI

TOPICS

- Learn why ethical considerations are a critical part of the generative AI creation and deployment process and explore ways to address these ethical challenges

05

Quiz

Introduction to Artificial Intelligence

TOPICS

- Get a simplified overview of the top tools in artificial intelligence

Practise What You Learn

#	MODULE	ACTIVITY
01	Introduction to Generative AI	Quiz
02	The Evolution of Online Search	Quiz
03	Streamlining Your Work with Microsoft Bing Chat	Quiz
04	Ethics in the Age of Generative AI	Quiz
05	Introduction to Artificial Intelligence	Quiz

WHAT IS INCLUDED

Everything You Need to Succeed

- Koenig course material for every module
- Delivery by certified instructors and subject matter experts
- Hands-on exercises throughout the course
- Course completion certificate from Koenig

ABOUT KOENIG

Who We Are

Established in 1993, Koenig Solutions is a globally recognised training provider with 35+ technology partnerships, 5,000+ training programmes and a network of certified instructors and subject matter experts, supporting individuals and enterprise teams worldwide.

FLEXIBLE DELIVERY

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