

KOENIG SOLUTIONS • COURSE OUTLINE

ESG in Real Estate: LEED, DEI & ESG Reporting

Learn to apply ESG frameworks, sustainable building practices, DEI initiatives and ESG reporting across real estate development.

4 Days

DURATION

7

MODULES

50

TOPICS

COURSE OVERVIEW

This course examines ESG principles and frameworks and their application to real estate, covering environmental stewardship through sustainable building practices, climate resilience and energy efficiency. It then addresses social responsibility topics such as community engagement, diversity, equity and inclusion, health and safety, and human rights, followed by governance areas including corporate governance structures, compliance, risk management and ESG reporting. The course concludes with implementing ESG strategies within organisations and projects, practical workshops and case studies, and development of an action plan for ongoing ESG application.

WHO THIS COURSE IS FOR

Real Estate Developers

Sustainability Managers

ESG Reporting Specialists

Corporate Governance Officers

Project Managers

Community Engagement Officers

LEARNING OBJECTIVES

- Explain the components and importance of ESG in real estate
- Describe major ESG frameworks such as GRI, SASB and TCFD
- Identify key environmental impacts across the real estate lifecycle
- Apply green building certifications such as LEED and BREEAM
- Assess climate risks and resilience strategies for developments
- Implement diversity, equity and inclusion initiatives within projects
- Evaluate governance structures and compliance requirements for ESG
- Plan an ESG strategy with goals and performance metrics

7 Modules, 50 Topics

DAY 1**01**

Introduction to ESG

UNDERSTANDING ESG

- Definition and components of ESG
- Importance of ESG in real estate development
- Overview of ESG trends and regulations

THE BUSINESS CASE FOR ESG

- Benefits of ESG for real estate companies
- Impact on profitability, reputation, and risk management
- Case studies of successful ESG integration in real estate

ESG FRAMEWORKS AND STANDARDS

- Introduction to major ESG frameworks (e.g., GRI, SASB, TCFD)
- How these frameworks apply to real estate

02

Environmental Stewardship

ENVIRONMENTAL IMPACT OF REAL ESTATE DEVELOPMENT

- Key environmental issues (e.g., energy consumption, waste management, water usage)
- Understanding the lifecycle of real estate projects

SUSTAINABLE BUILDING PRACTICES

- Green building certifications (e.g., LEED, BREEAM)
- Best practices in sustainable design and construction

CLIMATE CHANGE AND RESILIENCE

- Assessing and mitigating climate risks
- Strategies for building resilience against climate impacts

ENERGY AND RESOURCE EFFICIENCY

- Innovations in energy-efficient technologies
- Strategies for reducing the carbon footprint of developments

03

Social Responsibility

COMMUNITY ENGAGEMENT AND IMPACT

- The importance of engaging with local communities
- Techniques for effective stakeholder communication

DIVERSITY, EQUITY, AND INCLUSION (DEI)

- DEI principles and their relevance to real estate
- Implementing DEI initiatives within the company and projects

HEALTH AND SAFETY

- Ensuring health and safety standards on construction sites
- Designing spaces that promote well-being for occupants

HUMAN RIGHTS AND LABOR PRACTICES

- Understanding and addressing human rights issues
- Ethical labor practices in the supply chain

04

Governance and Ethical Management

CORPORATE GOVERNANCE STRUCTURES

- Role of governance in ESG
- Best practices in corporate governance for real estate firms

COMPLIANCE AND RISK MANAGEMENT

- Navigating ESG regulations and compliance requirements
- Risk assessment and management strategies

TRANSPARENCY AND REPORTING

- Importance of transparency in ESG reporting
- How to prepare and communicate ESG reports effectively

ETHICAL DECISION-MAKING

- Frameworks for ethical decision-making
- Addressing and preventing conflicts of interest

05

Implementing ESG Strategies

DEVELOPING AN ESG STRATEGY

- Steps to create and integrate an ESG strategy within the company
- Setting ESG goals and performance metrics

ESG INTEGRATION IN PROJECTS

- Applying ESG principles throughout the project lifecycle
- Case studies of ESG integration in real estate developments

MONITORING AND EVALUATION

- Tools and techniques for monitoring ESG performance
- Evaluating and improving ESG practices

CHANGE MANAGEMENT

- Strategies for leading ESG initiatives and managing change
- Overcoming common challenges in ESG implementation

06

Practical Workshops and Case Studies

INTERACTIVE WORKSHOPS

- ESG scenario analysis and problem-solving exercises
- Group discussions and role-playing on ESG issues

CASE STUDIES

- Review of real-world ESG challenges and solutions in real estate
- Lessons learned and best practices from industry leaders

DAY 4

07

Conclusion and Next Steps

RECAP OF KEY LEARNINGS

- Summary of key takeaways from the training
- Reflection on how to apply these learnings

ACTION PLAN DEVELOPMENT

- Creating a personalized action plan for ESG implementation
- Setting goals and timelines for applying ESG practices

RESOURCES AND SUPPORT

- Access to further reading, tools, and resources
- Information on ongoing support and training opportunities

WHAT IS INCLUDED

Everything You Need to Succeed

- Koenig course material for every module
- Delivery by certified instructors and subject matter experts
- Hands-on exercises throughout the course
- Course completion certificate from Koenig

ABOUT KOENIG

Who We Are

Established in 1993, Koenig Solutions is a globally recognised training provider with 35+ technology partnerships, 5,000+ training programmes and a network of certified instructors and subject matter experts, supporting individuals and enterprise teams worldwide.

FLEXIBLE DELIVERY

Learn the Way That Suits You

Classroom Training

Live Online Classes (ILO)

Fly-Me-A-Trainer (FMAT)

Flexi (Self-Paced)

1-on-1 Training

Ready to Get Started?

Talk to a learning advisor about schedules, group training and customised delivery.

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