

KOENIG SOLUTIONS • COURSE OUTLINE

Finance for Non-Finance: Balance Sheet & P&L

Learn to read cash flow statements, balance sheets and P&L accounts to support informed business decisions.

16 Hours

DURATION

8

MODULES

29

TOPICS

COURSE OVERVIEW

This course introduces the purpose and structure of core financial statements, starting with cash flow, operating, investing and financing activities. It then covers how to decipher a balance sheet through assets, liabilities, equity and key ratios, before interpreting the profit and loss account, including revenue, expenses, net income and performance metrics. The course goes on to apply financial data to decision making, risk assessment, budgeting and strategic planning, and examines profitability ratios, return on investment and factors affecting profitability. It closes with case studies, practical exercises and a final assessment reviewing key learnings.

WHO THIS COURSE IS FOR

Target Audience

CEOs, Presidents, and Senior Executives: Seeking to acquire foundational financial understanding for strategic decision-making

Board Members, With little to no finance background, aiming to grasp essential financial concepts

LEARNING OBJECTIVES

- Explain the purpose and components of financial statements
- Describe operating, investing and financing activities in cash flow
- Interpret balance sheet ratios to assess financial health
- Analyse revenue, expenses and net income on the P&L account
- Apply financial data to budgeting, forecasting and decision making
- Assess risks and opportunities using financial insight
- Evaluate profitability using ratios and return on investment
- Identify factors affecting business profitability

8 Modules, 29 Topics

01

Introduction to Financial Statements

TOPICS

- Understanding the Purpose of Financial Statements
- Overview of Cash Flow, Balance Sheet, and Profit & Loss Account
- Importance of Financial Statements for Non-Finance Professionals

02

Understanding Cash Flow

TOPICS

- Basics of Cash Flow Statement
- Operating, Investing, and Financing Activities
- Analyzing Cash Flow Patterns
- Impact of Cash Flow on Business Decisions

03

Deciphering Balance Sheet

TOPICS

- Components of a Balance Sheet
- Assets, Liabilities, and Equity
- Interpreting Financial Health from Balance Sheet Ratios
- Practical Applications for Non-Finance Professionals

04

Interpreting Profit & Loss Account (Income Statement)

TOPICS

Structure of the Profit & Loss Account · Revenue, Expenses, and Net Income · Key Metrics for Assessing Performance · Linking Profitability to Business Strategy

05

Making Informed Decisions

TOPICS

- Utilizing Financial Data for Decision Making
- Assessing Risks and Opportunities
- Budgeting and Forecasting Techniques
- Integrating Financial Insight into Strategic Planning

06

Understanding Business Profitability

TOPICS

- Profitability Ratios and Metrics
- Evaluating Return on Investment (ROI)
- Identifying Factors Affecting Profitability
- Strategies for Enhancing Business Profitability

07

Case Studies and Practical Exercises

TOPICS

- Applying Financial Concepts to Real-Life Scenarios
- Hands-On Exercises for Skill Development
- Group Discussions and Problem-Solving Activities
- Feedback and Review Sessions

08

Final Assessment and Certification

TOPICS

Recapitulation of Key Learnings · Evaluation of Proficiency

WHAT IS INCLUDED

Everything You Need to Succeed

- Koenig course material for every module
- Delivery by certified instructors and subject matter experts
- Hands-on exercises throughout the course
- Course completion certificate from Koenig

ABOUT KOENIG

Who We Are

Established in 1993, Koenig Solutions is a globally recognised training provider with 35+ technology partnerships, 5,000+ training programmes and a network of certified instructors and subject matter experts, supporting individuals and enterprise teams worldwide.

FLEXIBLE DELIVERY

Learn the Way That Suits You

Classroom Training

Live Online Classes (ILO)

Fly-Me-A-Trainer (FMAT)

Flexi (Self-Paced)

1-on-1 Training

Ready to Get Started?

Talk to a learning advisor about schedules, group training and customised delivery.

Visit koenig-solutions.com

✉ info@koenig-solutions.com