

Sustainability & CSR: ESG Reporting & GRI Standards

Learn to build, report and evaluate sustainability and CSR programmes using ESG metrics, GRI standards and stakeholder engagement.

2 Days

16 HOURS

8

MODULES

24

TOPICS

COURSE OVERVIEW

This course covers the fundamentals of sustainability and corporate social responsibility, including the business case for CSR, sustainability reporting frameworks such as GRI and SASB, ESG metrics, stakeholder engagement, materiality assessment, and ethical business practices and corporate governance. It then addresses sustainable supply chain management, environmental sustainability strategies such as climate change mitigation, waste reduction and renewable energy adoption, social impact and community engagement including diversity, equity and inclusion and human rights compliance, and methods for measuring and communicating CSR impact through KPIs and impact assessments.

WHO THIS COURSE IS FOR

CSR Managers

Sustainability Officers

ESG Analysts

Supply Chain Managers

Corporate Governance Professionals

Community Engagement Coordinators

LEARNING OBJECTIVES

- Explain the business case for sustainability and CSR
- Describe sustainability reporting frameworks such as GRI and SASB
- Apply ESG metrics within sustainability reporting practices
- Identify stakeholders and assess materiality for CSR initiatives
- Evaluate ethical decision-making and corporate governance practices
- Assess supplier performance against sustainability criteria
- Plan climate change mitigation and renewable energy strategies
- Analyse CSR impact using KPIs and impact assessments

How the Course Is Taught

Throughout the workshop, interactive discussions, case studies, role-plays, and group activities will be used to engage participants and reinforce key concepts. Participants will leave equipped with practical knowledge and strategies to integrate sustainability and CSR principles into their organizations effectively.

COURSE SYLLABUS

8 Modules, 24 Topics

DAY 1

Understanding Sustainability and CSR Fundamentals

01

2 hours

Introduction to Sustainability and CSR

TOPICS

- Definition and Importance of Sustainability and CSR
- Evolution of Sustainability Practices in Business
- Business Case for Sustainability and CSR

02

2 hours

Sustainability Reporting and Standards

TOPICS

- Overview of Sustainability Reporting Frameworks (e.g., GRI, SASB)
- Understanding ESG (Environmental, Social, Governance) Metrics
- Implementing Sustainable Reporting Practices

03

2 hours

Stakeholder Engagement and Materiality

TOPICS

- Identifying Stakeholders and Assessing Materiality
- Stakeholder Engagement Strategies
- Incorporating Stakeholder Feedback into CSR Initiatives

04**2 hours**

Ethical Business Practices and Corporate Governance

TOPICS

- Ethical Decision-Making in Business
- Importance of Corporate Governance in Sustainability
- Codes of Conduct and Business Ethics Policies

DAY 2

Advanced Topics in Sustainability and CSR

05**2 hours**

Sustainable Supply Chain Management

TOPICS

- Overview of Supply Chain Sustainability
- Assessing Supplier Performance on Sustainability Criteria
- Implementing Sustainable Procurement Practices

06**2 hours**

Environmental Sustainability Strategies

TOPICS

- Climate Change Mitigation and Adaptation Strategies
- Waste Reduction and Circular Economy Principles
- Renewable Energy Adoption and Carbon Offsetting

07**2 hours**

Social Impact and Community Engagement

TOPICS

- **Social Responsibility Initiatives:** Philanthropy, Volunteerism, Community Investment
- Diversity, Equity, and Inclusion (DEI) Programs
- Human Rights and Labor Standards Compliance

Measuring and Evaluating CSR Impact

TOPICS

- Metrics and Key Performance Indicators (KPIs) for CSR
- Conducting Impact Assessments and Evaluations
- Communicating CSR Performance and Impact

WHAT IS INCLUDED

Everything You Need to Succeed

- Koenig course material for every module
- Hands-on exercises throughout the course
- Delivery by certified instructors and subject matter experts
- Course completion certificate from Koenig

ABOUT KOENIG

Who We Are

Established in 1993, Koenig Solutions is a globally recognised training provider with 35+ technology partnerships, 5,000+ training programmes and a network of certified instructors and subject matter experts, supporting individuals and enterprise teams worldwide.

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