KOENIG SOLUTIONS · COURSE OUTLINE

Sustainable Strategy: CSR, SDGs & Green Finance

5 Days	5	27
DURATION	MODULES	TOPICS

LEARNING OBJECTIVES

- Explain sustainability and its pillars of people, profit, planet
- Describe the history and challenges of corporate sustainability
- Identify the corporate ambition and key stakeholders
- Assess opportunities and challenges posed by sustainability issues
- Apply sustainable practices to procurement and supplier management
- Evaluate technology, energy and design in sustainability innovation
- Analyse sustainable business risks and investment performance
- Compare green and socially responsible investment opportunities

COURSE SYLLABUS

5 Modules, 27 Topics

DAY 1 The Sustainable Vision

01

TOPICS

- The meaning of sustainability in business
- How perspectives on strategy influence sustainability
- The history and challenges of sustainability

THE PILLARS OF CORPORATE SOCIAL RESPONSIBILITY

- People
- Profit
- Planet

DAY 2 Developing a Sustainable Strategy

02

TOPICS

- **Sustainability leadership:** challenges and responsibilities
- Identifying the corporate ambition
- Understand how sustainability issues are considered as part of strategic planning and product development
- Identify the opportunities and challenges posed by sustainability issues
- Engagement with key stakeholders
- Sustainability as part of competitive positioning

DAY 3 Sustainable Operations

03

TOPICS

Operational functions for sustainability · Sustainable entrepreneurship · Sustainable procurement · Sustainable supplier management · Sustainability across the supply chain

DAY 4 The Role of Innovation in Addressing Sustainability Challenges

04

TOPICS

- The role of technology in a sustainable business
- Sustainability and the future of energy
- Sustainable quality
- Sustainable design
- The sustainable marketing mix

DAY 5 Sustainable Finance

05

TOPICS

- The importance of sustainable finance
- Measuring sustainability
- Sustainable business risks
- Investments and corporate performance
- Green and socially responsible investment opportunities

WHAT IS INCLUDED

Everything You Need to Succeed

- Koenig course material for every module
- Delivery by certified instructors and subject matter experts
- Hands-on exercises throughout the course
- Course completion certificate from Koenig

ABOUT KOENIG

Who We Are

Established in 1993, Koenig Solutions is a globally recognised training provider with 35+ technology partnerships, 5,000+ training programmes and a network of certified instructors and subject matter experts, supporting individuals and enterprise teams worldwide.

FLEXIBLE DELIVERY

Learn the Way That Suits You

Classroom Training | Live Online Classes (ILO) | Fly-Me-A-Trainer (FMAT) | Flexi (Self-Paced) | 1-on-1 Training

Ready to Get Started?

Talk to a learning advisor about schedules, group training and customised delivery.

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