

Sustainable Finance: ESG Investment & Risk Analysis

Learn to evaluate ESG factors, sustainable strategy, reporting and investment risk to support sustainable finance decisions.

5 Days

DURATION

5

MODULES

30

TOPICS

COURSE OVERVIEW

This course examines the principles of sustainable finance, covering environmental, social, governance and ethical issues and how organisations define their scope in this area. It then addresses sustainable strategic management, including stakeholder value, corporate governance, business models and strategy maps for identifying key performance indicators. Accounting and reporting topics follow, covering traditional financial analysis, selecting performance measures, internal reporting and Integrated Reporting principles. The course concludes with business investment appraisal under sustainability considerations and the risk aspects and developments of sustainable finance in banking and financial investments.

WHO THIS COURSE IS FOR

Finance Professionals

Investment Analysts

Risk Managers

Corporate Strategists

Sustainability Officers

Banking Professionals

LEARNING OBJECTIVES

- Explain the principles and foundation of sustainable finance
- Identify environmental, social, governance and ethical issues
- Describe stakeholder value and corporate governance concepts
- Analyse business models and their disruption
- Apply strategy maps to identify key performance indicators
- Compare traditional and sustainable investment appraisal methods
- Assess risk aspects from a sustainable finance perspective
- Evaluate sustainable finance developments in banking and investments

5 Modules, 30 Topics

DAY 1

01

Fundamentals of Sustainable Finance

TOPICS

- Principles and foundation of sustainable finance
- Environmental issues and concerns
- Social issues and concerns
- Governance issues and concerns
- Ethical issues and concerns
- Defining organisational scope for sustainable finance

DAY 2

02

Sustainable Strategic Management

TOPICS

- Concepts of stakeholder value
- The purpose of competitive companies
- Principles and practice in corporate governance
- Redefining competitive business strategy
- Understanding business models and their disruption
- Identifying key success factors
- Using strategy maps to identify key performance indicators

DAY 3

03

Accounting and Reporting Sustainable Finance

TOPICS

- The traditional financial analysis toolkit
- Conventional measures of stakeholder value
- Selecting the right key performance measures
- Designing internal reports on sustainable finance
- Principles of Integrated Reporting (IR)

04

Business Investment and Sustainable Finance

TOPICS

- The challenges of sustainable investment
- Scenarios for business model reinvention
- Key decision factors for sustainable financial investment
- Traditional tools of investment appraisal
- Factoring in the environmental and social dimension
- Limitations of conventional investment appraisal methods

05

Risk and Scope of Sustainable Finance

TOPICS

- Traditional approaches to understanding business risk
- Risk aspects from a sustainable finance perspective
- Sustainable finance developments in banking
- Sustainable finance developments in financial investments
- Financial modelling of risk under sustainable finance conditions
- The way forward in sustainable finance

WHAT IS INCLUDED

Everything You Need to Succeed

- Koenig course material for every module
- Delivery by certified instructors and subject matter experts
- Hands-on exercises throughout the course
- Course completion certificate from Koenig

ABOUT KOENIG

Who We Are

Established in 1993, Koenig Solutions is a globally recognised training provider with 35+ technology partnerships, 5,000+ training programmes and a network of certified instructors and subject matter experts, supporting individuals and enterprise teams worldwide.

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