

Creative Leadership: Mind Mapping & Six Thinking Hats

Learn to lead creative teams using mind mapping, Six Thinking Hats and structured problem-solving to generate and present ideas.

5 Days

DURATION

5

MODULES

33

TOPICS

COURSE OVERVIEW

This course looks at how leaders can spark creativity in their teams, covering big picture thinking, the five P's of creativity, vision boards and motivating talent. It then explores the creative brain, comparing divergent and convergent thinking, lateral thinking and the roles of left and right brain in innovation. Problem-solving processes are examined through mind mapping and the Six Hat Approach alongside methods for overcoming creative blocks, followed by critical thinking skills for evaluating and presenting ideas through storytelling, metaphor and visuals. The course closes with creativity and innovation in the modern workplace, including technology, trends and building a culture of innovation.

WHO THIS COURSE IS FOR

Team Leaders

Innovation Managers

Project Managers

Creative Professionals

People Managers

LEARNING OBJECTIVES

- Explain the Big 5 P's of creativity and their role in leadership
- Apply vision boards to harness intention within a team
- Compare divergent and convergent thinking approaches
- Describe left and right brain roles in innovation
- Apply mind mapping and the Six Hat Approach to problem solving
- Identify methods for overcoming creative blocks
- Evaluate ideas using logical and intuitive decision making
- Present ideas through storytelling, metaphor and visuals

5 Modules, 33 Topics

DAY 1

01

Leadership - Igniting the Creative Spark in Your Team

TOPICS

- Big Picture Thinking - Why are we here? What are we trying to create?
- The Big 5 P's of Creativity - Philosophy, Place, People, Process and Product
- Vision Boards - Harnessing the Power of Intention
- Tapping into and Motivating Talent
- Empowering Individual and Team Creativity
- Harnessing the Power of Conflict and Differences

DAY 2

02

The Creative Brain - Exploring Ways of Thinking

TOPICS

- What is Creativity? What is Innovation?
- Creativity and Self-Perception
- Measuring Creativity
- Divergent vs. Convergence Thinking
- Lateral Thinking
- Left and Right Brain Roles in the Innovation and Creativity Process
- Ways to Boost Your Creativity

DAY 3

03

Creativity and Problem Solving Processes

TOPICS

- An Overview of Different Problem Solving Processes
- Methods of Analysis
- How to Become a Creative Genius
- Overcoming Creative Blocks
- Mind Mapping - The Swiss Army Knife of the Brain
- The Six Hat Approach
- A Toolbox of Creative Thinking Methodologies

04

Critical Thinking - Evaluating and Presenting Ideas

TOPICS

- Insight and Intuition - Trusting your Gut
- Logical and Intuitive Decision Making
- Is this Practical? - A Checklist for Feasibility
- Presenting Ideas through Metaphor and Analogy
- The Power of Story Telling
- The Power of Visuals in Presenting your Ideas
- Overcoming Resistance to Change

05

Creativity and Innovation in a Brave New World

TOPICS

- Using Technology to Enhance Creativity
- Spotting Trends and Setting Trends
- Developing a Creative Working Environment
- Develop a Culture of Creativity and Innovation
- Learning from Successful Companies
- Advice from the Best Creative Minds

WHAT IS INCLUDED

Everything You Need to Succeed

- Koenig course material for every module
- Delivery by certified instructors and subject matter experts
- Hands-on exercises throughout the course
- Course completion certificate from Koenig

ABOUT KOENIG

Who We Are

Established in 1993, Koenig Solutions is a globally recognised training provider with 35+ technology partnerships, 5,000+ training programmes and a network of certified instructors and subject matter experts, supporting individuals and enterprise teams worldwide.

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