

CSR: Legal Framework & Stakeholder Management

Learn to navigate CSR's legal framework and implement strategies for sustainability, stakeholder management and reporting.

5 Days

DURATION

5

MODULES

32

TOPICS

COURSE OVERVIEW

This course examines corporate social responsibility and its legal framework, covering definitions, the business case, risk management, governance codes, sustainability standards and voluntary schemes. It then explores CSR across different dimensions, including environmental sustainability, supply chains, business ethics, responsible investment, the oil and gas sector, social safeguards and community relations. It addresses implementing CSR through materiality assessment, data gathering, strategy definition, planning, impact measurement and reporting. Finally, it covers stakeholder management, including engaging management and employees, building alliances, working with governmental and third-sector actors, connected leadership, communication strategies and reputational risk.

WHO THIS COURSE IS FOR

CSR Managers

Sustainability Officers

Corporate Governance Professionals

Stakeholder Engagement Managers

Compliance Officers

Communications Managers

LEARNING OBJECTIVES

- Explain the legal framework and definitions underpinning CSR
- Describe CSR as a tool for risk management and governance
- Identify sustainability standards, regulations and voluntary schemes
- Analyse CSR dimensions such as environmental sustainability and ethics
- Assess responsible investment and supply chain traceability practices
- Plan a CSR strategy including materiality and data gathering
- Evaluate impact measurement and reporting approaches
- Apply stakeholder management and communication strategies

5 Modules, 32 Topics

DAY 1

01

Understanding Corporate Social Responsibility (CSR) and Its Legal Framework

TOPICS

Definition · Practical Dimension of CSR · Business Case · CSR as Risk Management · Non-economic and Diversity Reporting · Corporate Governance Codes · Sustainability Standards and Regulations · Voluntary Schemes

DAY 2

02

How to Approach Corporate Social Responsibility – Different Dimensions I

TOPICS

- CSR and Environmental Sustainability
- Supply Chains and Traceability
- CSR and Business Ethics
- Responsible Enterprise Restructuring
- Responsible Management and Employee Engagement

DAY 3

03

How to Approach Corporate Social Responsibility – Different Dimensions II

TOPICS

Responsible Investment · CSR in the Oil and Gas Sector · Social Safeguards · The Role of CSR in Addressing Conflict · CSR and Communities

04

Implementing Corporate Social Responsibility (CSR)

TOPICS

Finding your 'Materiality' · Gathering Data · Defining a Strategy - Examples · How to Implement a Plan · Assessing and Measuring Impact · Reporting

05

The Importance of Stakeholder Management

TOPICS

Engaging Management · Employees · Building Alliances · Governmental Actors · Collaboration with the Third Sector · Connected Leadership · Communication Strategies · Reputational Risks

WHAT IS INCLUDED

Everything You Need to Succeed

- Koenig course material for every module
- Delivery by certified instructors and subject matter experts
- Hands-on exercises throughout the course
- Course completion certificate from Koenig

Who We Are

Established in 1993, Koenig Solutions is a globally recognised training provider with 35+ technology partnerships, 5,000+ training programmes and a network of certified instructors and subject matter experts, supporting individuals and enterprise teams worldwide.

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