KOENIG SOLUTIONS · COURSE OUTLINE

Leadership: Strategic Planning & Emotional Intelligence

Learn to build strategic plans, lead with emotional intelligence, and shape culture, performance and change across an organisation.

COURSE OVERVIEW

This course covers building vision, mission and core values, and creating a culture of role, responsibility, ownership and accountability. It addresses strategic planning, building a 'WE' centric culture, and understanding the balanced business scorecard, alongside working with creativity and innovation and ensuring effectiveness and efficiency in business functioning. It examines knowing one's own leadership style and flexing it, managing growth and sustainability through performance management, and retaining and engaging internal and external customers. It closes with using advanced emotional intelligence, driving leadership and professional excellence, and managing change.

WHO THIS COURSE IS FOR

Team Leaders | **Managers** | **Department Heads** | **Business Unit Leaders** | **Senior Executives** | **HR Professionals**

LEARNING OBJECTIVES

- Explain how to build vision, mission and core values
- Describe how to create a culture of ownership and accountability
- Apply strategic planning to organisational goals
- Interpret the balanced business scorecard
- Apply creativity and innovation to business functioning
- Identify personal leadership style and adapt it
- Apply advanced emotional intelligence in leadership
- Plan for managing change

COURSE SYLLABUS

13 Topics

TOPICS

- Building Vision, Mission and Core Values
- Creating Culture of Role, Responsibility, Ownership and Accountability
- Strategic Planning
- Building 'WE' Centric Culture
- Understanding Balanced Business Score Card
- Working with Creativity and Innovation
- Ensuring Effectiveness and Efficiency in Business Functioning
- Knowing Own Leadership Style and Flexing
- Managing Growth and Sustainability through Performance Management
- Retaining and Engaging Customers (Internal and External)
- Using Advance Emotional Intelligence
- Drive for Leadership Excellence and Professional Excellence
- Managing Change

WHAT IS INCLUDED

Everything You Need to Succeed

- Koenig course material for every module
- Delivery by certified instructors and subject matter experts
- Hands-on exercises throughout the course
- Course completion certificate from Koenig

ABOUT KOENIG

Who We Are

Established in 1993, Koenig Solutions is a globally recognised training provider with 35+ technology partnerships, 5,000+ training programmes and a network of certified instructors and subject matter experts, supporting individuals and enterprise teams worldwide.

FLEXIBLE DELIVERY

Learn the Way That Suits You

Classroom Training | Live Online Classes (ILO) | Fly-Me-A-Trainer (FMAT) | Flexi (Self-Paced) | 1-on-1 Training

Ready to Get Started?

Talk to a learning advisor about schedules, group training and customised delivery.

Visit koenig-solutions.com | info@koenig-solutions.com