IT Asset Management Foundation





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ABOUT CERTIFICATION

Designed for individuals seeking to establish a robust foundation in this field, the ITAM certification equips them with essential skills and knowledge to proficiently manage and optimize IT assets within organizations.

Regarded for its stringent standards and industry recognition, the ITAM certification offered by GSDC holds immense value, showcasing professionals' commitment to excellence in IT asset management. Encompassing a broad spectrum of topics, including asset lifecycle management, software and hardware asset management, license compliance, risk management, and cost optimization, this certification comprehensively covers key concepts, industry best practices, and adherence to standards.

By acquiring the GSDC IT Asset Management Certification, professionals gain a competitive edge in the job market, unlock pathways to career growth, and exhibit their mastery in IT asset management.

OBJECTIVES

Clear understanding of:

- 1. Standardize IT asset management framework.
- 2. Promote best practices for cost-effective utilization.
- 3. Guide and support the implementation of IT asset management processes.
- 4. Alignment of IT Asset Management (ITAM) with best practice frameworks and standards such as ITIL®, ISO2000®, and COBIT®.
- 5. Enhance visibility and control throughout the asset lifecycle.
- 6. Facilitate informed decisions on investments and upgrades.
- 7. Ensure compliance with regulations and standards.
- 8. Identify and mitigate security and operational risks.
- 9. Foster collaboration among stakeholders.

Our Accreditation:



The Global Skill Development Council (GSDC) is the leading third-party, Vendor neutral, international credentialing and certification organization. The Global Skill Development Council (GSDC) is proud to be ANSI Accredited Member. The American National Standards Institute (ANSI) is a private, non-profit organization that administers and coordinates the U.S. voluntary standards and conformity assessment system.

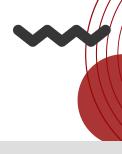
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COURSE SYLLABUS



1.Introduction to IT Asset Management (ITAM):

- · Defining ITAM, its purposes, and objectives
- · Understanding the significance of ITAM for your organization
- Overview of the four key areas: Hardware Asset Management, Software Asset Management, Services & Cloud Asset Management, and People & Information Asset Management.
- · Exploring the impact of the IT Asset lifecycle on your business
- Identifying the key roles in ITAM, including stakeholders, functions, roles, and responsibilities
- · Recognizing common business issues and challenges in the ITAM workflow
- Introduction to ITAM best practices, ISO 55000, and IT Service Management (ITSM)

2.Hardware Asset Management (HAM) Introduction:

- · Concept, purpose, and benefits of HAM
- HAM lifecycle: acquisition to disposal
- · Processes: request and approval, procurement, lifecycle management, redeployment, and disposal
- · HAM's place in the ITAM ecosystem
- · Mobile device management in HAM
- · Best practices: ISO standards and ITSM
- Tool reflections in HAM

3. Software Asset Management (SAM) Introduction:

- · Definition and objectives of SAM
- · SAM best practices and framework
- · The business value of SAM
- SAM process: request to disposal
- Key roles and stakeholders in SAM
- · The placement of SAM in ITAM ecosystem
- Compliance in SAM
- · Risks/costs of software audits
- · Organizational pitfalls and challenges in the SAM

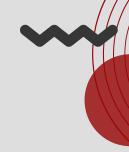
4. Services and Cloud Asset Management Introduction:

- · Definition and objectives of SAM
- SAM best practices and framework
- · The business value of SAM
- SAM process: request to disposal
- Key roles and stakeholders in SAM
- The placement of SAM in ITAM ecosystem
- · Compliance in SAM
- · Risks/costs of software audits
- · Organizational pitfalls and challenges in the SAM

5.People & Information Asset Management (PINAM) Introduction:

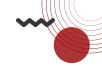
- Defining PINAM's objectives and scope
- Treating Information and People as valuable assets
- Ensuring security and risk control in PINAM, including information sharing, employee transitions, mobile device loss, and access regulations
- Managing the challenges and benefits of Bring Your Own Device (BYOD) in People and Information Management
- · Understanding mobile device usage and content management in PINAM
- Establishing effective policy settings for security policies pertaining to content, users, and mobile devices





6.ITAM Key findings and conclusions:

- The best practices in the ITAM framework
- Assessing ITAM maturity in your organization
- The interface between key ITAM areas (HAM, SAM, SEAM, PINAM)
- Effective communication of ITAM goals to stakeholders
- ITAM integration with organizational business drivers and goals
- Evaluation and conclusions
- Exam preparation



GSDC Technical Advisory Board:



The GSDC is the leading certification association which brings together innovative organizations and founding thought-leaders as Technical Advisors from over 40 countries to design curriculum on Blockchain, Devops, Six Sigma & Agile Certifications.

Our Future Information

Target Audience

- IT manager
- Procurement manager
- Financial manager
- IT operations manager
- Project manage
- Process manager
- Contract manager
- Risk manager
- Business continuity manager
- Security manager

Pre-requisites

There are no prerequisites for attending the course itself.

Find out more online at www.gsdcouncil.org

