Course Title:

Data Modeling and Design Specialist Exam by DAMA

(2-Day Course)

Prerequisites:

This is a theoretical and foundational course focused on the **Data Modeling & Design** knowledge area from the **DAMA-DMBOK2 framework**. While **no hands-on modeling or software implementation** is included, the following prerequisites apply:

- Must have appeared for the CDMP Data Management Fundamentals exam and obtained at least a 70% pass score
- Basic understanding of core data management principles as defined in DAMA-DMBOK2
- Familiarity with data modeling vocabulary and types of data models (conceptual, logical, physical)
- Comfort with data abstraction, normalization, and relational principles

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Day 1: Foundations of Data Modeling and Core Concepts

Module 1: Introduction to Data Modeling

- Definition and Importance of Data Modeling
- Business Drivers
- Goals and Principles of Data Modeling

Module 2: Types of Data to be Modeled

- Category Information
- Resource Information
- Business Event Information
- Detailed Transactional (Big) Data
- Three Different Types of Data models

Module 3: Core Data Modeling Components

Entities and Entity Types

- Relationships and Cardinality (Unary, Binary, Ternary)
- Foreign Keys and Constraints
- Attributes and Identifiers (Keys)
- Domains and Data Types

Module 4: Data Modeling Schemes

- Overview of Six Schemes:
 - Relational
 - o Dimensional
 - o Object-Oriented (UML)
 - o Fact-Based (ORM and FCO-IM)
 - o Time-Based (Data Vault, Anchor Modeling)
 - o NoSQL (Document, Graph, Column, Key-Value)

Day 2: Advanced Data Modeling Practices and Techniques

Module 5: Data Model Levels of Detail

- Conceptual Data Models (CDM)
- Logical Data Models (LDM)
- Physical Data Models (PDM)
- Canonical Models and Views
- Partitioning and Denormalization

Module 6: Advanced Modeling Techniques

- Normalization (1NF to 5NF, BCNF)
- Abstraction: Generalization and Specialization
- Supertype and Subtype Relationships
- Associative Entities and Many-to-Many Relationships

Module 7: Data Modeling Activities

- Planning for Data Modeling
- Building Models (Conceptual, Logical, Physical)
 - o Forward Engineering Approach
 - o Reverse Engineering Overview
- Reviewing and Maintaining Models
- Deliverables: Diagrams, Definitions, Lineage, and Metadata

Module 8: Tools, Techniques, and Best Practices

- Data Modeling Tools and Notations (IE, UML, ORM, etc.)
- Naming Conventions and Model Patterns

Module 9: Data Model Governance

Assessment and Wrap-up

- Practice Exam Questions (aligned to DAMA Specialist level)
- Exam Tips for Data Modeling and Design Specialist Exam
- Summary of Key Concepts