

Advanced Data Visualization Techniques in Power BI

I. Fundamentals of Data Visualization

- Why Visualizations Matter in Data Analysis
- Best Practices for Effective Dashboards

II. Advanced Power BI Visualization Techniques

- Custom Visuals (e.g. Heatmaps)
- Interactive Visuals (Drillthrough, Bookmarks, Tooltips)
- Real-time Dashboards

III. Advanced DAX for Dynamic Visuals

- Calculated Columns & Measures
- Time Intelligence Functions (YTD, QTD, MTD)

4. Business-Ready Data Scientist: Delivering Compelling Insights for Business