

Export-Import Logistics and Supply Chain

Duration: 5 days (8 hours each)

Course Overview:

This course will help you understand INTERNATIONAL COMMERCIAL TERMS (Logistics Flow , Role of Incoterms in Logistics, Supply Chain, Transportation and Export Import, Understanding International Trade terms from scratch. After taking this course you will understand how to create a best deal, analyze and forecast the best set of rules for negotiation as an exporter and importer or as a freight forwarding agent to a supply chain company and make smart decisions as a Logistics and Supply Chain.

Course Outline:

Module 1: Export-Import Logistics Fundamentals

- Overview of global trade and its significance
- Key stakeholders: exporters, importers, freight forwarders, customs
- Basic concepts: trade balance, tariffs, quotas
- Types of goods: general cargo, perishable, hazardous, restricted
- Supply chain visibility and tracking systems
- Freight terms and cargo handling
- Modes of transport: sea, air, road, rail

Module 2: Export and Import Procedures and Compliance

- Step-by-step flow of export and import processes
- Required documentation: invoices, packing list, BL, certificate of origin
- Import licenses, product compliance
- Harmonized System (HS) codes and classification
- Duties, taxes, and valuation methods
- Managing customs clearance and brokers

Module 3: Shipping, Freight, and Logistics Management

- Modes of transport: sea, air, land, multimodal
- Containerization and cargo handling
- Freight forwarding and logistics providers
- Booking shipments and tracking
- Role of warehousing and inventory control

Module 4: Routes and Route Determination

- Define mode of transport
- Define shipping types or assign vehicles for mode of transport
- Define transportation connection point
- Define routes and stages
- define transportation zone

- Maintain country transpiration zone for shipping point
- Transportation zone assignment to customer master
- Define transportation groups
- Define weight groups

Module 5: Risk Management, Insurance, and Dispute Resolution

- Common risks in global trade
- Marine and cargo insurance
- Risk mitigation strategies
- Dispute resolution mechanisms: arbitration, mediation, litigation
- Trade finance basics: letters of credit, bank guarantees

Module 6: Import Procedures and Compliance

- Introduction to INCOTERMS 2020
- Choosing the right INCOTERM for the transaction
- Steps in the import process
- Import licenses, product compliance
- Harmonized System (HS) codes and classification
- Duties, taxes, and valuation methods
- Managing customs clearance and brokers

Module 7: Export Process and Documentation

- Steps in the export process
- Export licenses and permits
- Proforma invoice, commercial invoice, packing list
- Certificate of origin, Bill of Lading, export declaration
- Country-specific regulations

Module 8: Customs and Custom Duty

- World of Customs
- HS and HTS coding and calculations
- Custom Bonded Warehouse
- Prohibitions
- Project Imports
- Baggage, Courier, Import/Export by Post
- Consequences of Breaking Customs and Shipping Regulations
- Adjudication Process
- Compounding of Offenses
- Review and Appeal Processes in Customs Disputes

Module 9: Costs and Pricing

- Payment methods
- Types of invoices in cargo shipments
- Components of a commercial invoice

Module 10: Case Studies & Practical Applications

- Real-world scenarios of export/import operations
- INCOTERM selection exercises
- Cost calculations and risk assessment
- Common mistakes and how to avoid them
- Q&A and participant discussion