

## AI for Leaders: Unlocking Strategic Value with ChatGPT

**Audience :** CXOs, Senior Managers, Department Heads, and Strategy Leaders

**Total Duration :** 4 hours (including a 15-minute break)

**Demo Software:** ChatGPT

Section	Description	Duration
<b>Welcome &amp; Context Setting</b>	Brief overview of the session, participant expectations, and real-world use cases of ChatGPT.	15 mins
<b>Module 1: Prompt Engineering for Strategic Outputs</b>	Learn advanced prompt crafting tailored to strategic business needs (e.g., SWOT, OKRs, emails).	35 mins
<b>Module 2: Decision-Making &amp; Strategic Planning</b>	Use ChatGPT to simulate decision trees, explore options, and co-create strategies.	35 mins
<b>Module 3: AI-Augmented Leadership</b>	Manage meetings, team performance, and time delegation using ChatGPT.	30 mins
<b>Break</b>	Short refresh break for participants.	15 mins
<b>Module 4: Vision, OKRs &amp; High-Stakes Communication</b>	Generate business visions, OKRs, and handle crisis communication with tone-specific prompts.	35 mins
<b>Module 5: Responsible AI Use</b>	Discuss ethical use, confidentiality concerns, AI limitations, and governance best practices.	30 mins
<b>Module 6: Hands-On Prompts &amp; Mini Activities</b>	Live demo + individual & team-based challenges with real workplace scenarios.	45 mins
<b>Closing &amp; Q&amp;A</b>	Recap, open discussion, key takeaways, and next steps.	10 mins

### Learning Outcomes

Participants will be able to:

- Master advanced prompts for leadership challenges
- Use ChatGPT for strategic planning and decision support
- Manage tasks, teams, and time more effectively using AI

- Understand responsible AI usage in an enterprise context