

MB-7006 – Create and manage segments in Dynamics 365 Customer Insights

Course description

This course is designed for students who are planning on using Dynamics 365 Customer Insights – Data to unify an organization’s disparate data systems and create powerful segments based on customer and business attributes in the unified data.

Audience prerequisites

- Basic user experience design, requirements analysis, and process analysis skills.
- A personal growth mindset and are comfortable using technology to solve business problems.
- An understanding of basic data modeling principles

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Learning Path	Module
Course Introduction	

<p>Learning Path:</p> <p>Create and manage segments in Dynamics 365 Customer Insights - Data</p>	<p>Module 1: Introduction to Dynamics 365 Customer Insights</p> <p>Module 2: Ingest data into Dynamics 365 Customer Insights - Data</p> <p>Module 3: Create a unified customer profile in Dynamics 365 Customer Insights – Data</p> <p>Module 4: Create measures in Dynamics 365 Customer Insights - Data</p> <p>Module 5: Create segments with Dynamics 365 Customer Insights – Data</p>
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Labs

The labs can be completed within the lab environment provided by your lab hosting provider. In the first lab, students will use a Microsoft 365 credential (provided by the lab host) to procure a Dynamics 365 Customer Insights – Data trial environment.