

## **Latest Graphic Design Trends 2025**

Duration: 1 day

### **Session 1: Introduction & Overview (30 mins)**

- Welcome & Objectives
- Why Design Trends Matter in 2025
- Key Influences: AI, Sustainability, Minimalism, and Accessibility

✂ Activity: Icebreaker – Share favorite designs from 2024 & discuss expectations for 2025

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### **Session 2: Visual & Aesthetic Trends (1.5 Hours)**

- Bold Minimalism: Clean designs with vibrant, expressive elements
- AI-Generated Art & Graphics: Leveraging AI tools for efficiency
- 3D & Immersive Design: Advanced 3D typography, textures, and visuals
- Retro Futurism: 80s & 90s aesthetics blended with modern styles
- Dark Mode Evolution: Enhancements in UI and branding

✂ Activity: Hands-on exercise – Create a social media graphic using 2025 aesthetics

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### **Session 3: Typography & Color Trends (1.5 Hours)**

- Variable & Kinetic Typography: Interactive text designs
- Oversized & Abstract Fonts: Making a statement with typography
- Color Trends: Vibrant gradients, neon pastels, and muted earthy tones
- AI-Powered Color Palettes: Predicting trends using AI tools

✂ Activity: Typography & Color Challenge – Redesign a brand's poster using 2025 trends

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### **Session 4: Branding & Marketing Design Trends (1 Hour)**


- Eco-conscious Branding: Sustainable packaging and visuals
- Hand-Drawn & Organic Elements: Personal touch in branding
- Augmented Reality (AR) Graphics: Enhancing print and digital marketing
- Motion Graphics & Animated Logos: Bringing brands to life
- AI-Generated Branding: How AI is revolutionizing identity design

✂ Activity: Create a mood board for a futuristic brand identity

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### **Session 5: Future-Proofing Your Design Career (1 Hour)**

- Tools & Resources for Staying Updated
- How to Integrate Trends Without Overusing Them
- Ethical Design & Accessibility
- Discussion: How AI Will Shape the Future of Graphic Design

 Final Task: Create a mockup of a 2025-inspired design piece

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