

Latest Graphic Design Trends 2025

Duration: 24 Hours

Module 1: User Centered Design Process

- a) Overview of UCD process
 - Research and Analysis
 - i. Gathering Data
 - ii. Creating Persona
 - Ideation and Designing
 - i. POV
 - ii. Empathy Map
 - iii. Experience Map
 - iv. Affinity Map
 - Prototyping

Module 2: Future of graphic design with AI tools

- a) Overview of AI in Graphic Design
 - Introduction to Leonardo.ai

Module 3: Modern Design Techniques

- a) Current Trends in Graphic Design
 - a. Calming Rhythms
 - b. 3D Gradients
 - c. Stretch and Inflate
 - d. Bento Grids
 - e. Doodles
 - f. Pixels and Dots
 - g. Minimalist design
 - h. Bold typography and color usage
- b) Using AI for Modern Design
 - a. Detailism
- c) Using Motion Graphics
- d) Q&A and Course Conclusion

- a. Open discussion and feedback