

AI Foundations for NGOs: Azure AI & Generative Technologies

Total Duration: 8 Hours

Audience: Suitable for both technical and non-technical participants

Prerequisites: Basic digital literacy; no prior programming or technical background required.

Module 1: Introduction to AI & Microsoft Azure

- What is Artificial Intelligence?
- Overview of Microsoft Azure AI Services
- Benefits for Nonprofits – discounts, scalability, security
- Key Service Areas – Language, Vision and Document Intelligence Overview
- Responsible AI Principles

Case Study: Microsoft India NGO Success Story – Magic Bus India

Module 2: Azure Language Services & Prompting Techniques

- Exploring Azure Language Capabilities
- Hands-on Demo (Watch & Learn): Sentiment Analysis on Sample NGO Feedback

Module 3: Azure Vision & Document Intelligence Services

- Azure Vision and Document Intelligent Services
- NGO examples: document digitization, event photo tagging

Module 4: Microsoft Copilot & AI in Everyday NGO Workflows (2 Hours)

- What is Microsoft Copilot?
- How NGOs Can Leverage Copilot for Drafting project reports, Budget planning and donor communication
- Prompt Engineering for Copilot:
 1. How to “ask” Copilot effectively
 2. Example Prompts:
- Data privacy, transparency, and human oversight
- Wrap-Up & Q&A with Quick Knowledge Quiz