

Appian Essentials

Course Duration: 08 hours

Course Description:

This course introduces the learners to the Appian platform and its capabilities. You'll start by learning what Appian is, and what it's used for. Then you'll zoom in on the four core capabilities — Appian's data fabric, process automation, total experience, and process mining — and ways in which these can solve your business, data, and automation challenges. We will also discuss the interactive customer case studies at the end of this course to gain a better understanding of how customers use specific capabilities to solve real-life business challenges.

Course Objectives:

After completing this course, you'll be able to:

- Explain what Appian is, and its value to your organization
- Identify the four critical capabilities of Appian
- Recall how the platform delivers value for each capability
- Identify resources for learning more about Appian

Table of Content

Module 1: Key Capabilities and Features

- Introduction to Appian
- Critical capabilities of Appian

Module 2: Unify your Data with Appian

- Overview of Data Fabric
- Features of Appian Data Fabric
- Usage of Appian AI Copilot to test and develop the data fabric

Module 3: Automate Your Business Processes

- Define End to End Automation
- Key Features

- How to incorporate generative AI into your Appian processes

Module 4: More with Appian

- Create a Total Experience for Users
- Optimize Your Business with Process HQ
- Deliver Apps Faster with Case Management Studio
- Customer Case studies