

Professional Course in Change Management

Duration: 3 days

Module 1: Introduction to Change Management

- Understanding Change Management
- The Role of a Change Manager
- Key Concepts and Terminology

Module 2: Change Management Frameworks and Models

- Lewin's Change Management Model
- Kotter's 8-Step Change Model
- ADKAR Model

Module 3: Planning for Change

- Assessing the Need for Change
- Stakeholder Analysis and Engagement
- Developing a Change Management Plan

Module 4: Communication and Engagement

- Effective Communication Strategies
- Building a Communication Plan
- Managing Resistance to Change

Module 5: Implementing Change

- Change Implementation Strategies
- Monitoring and Adjusting Plans
- Ensuring Sustainability

Module 6: Change Management Tools and Techniques

- Tools for Managing Change
- Techniques for Facilitating Change
- Measuring Change Effectiveness

Module 7: Case Studies and Practical Application

- Real-world Case Studies
- Practical Exercises and Simulations

- Group Discussions and Activities

Module 8: Evaluation and Certification

- Course Review and Summary
- Final Assessment