

Day 1

Section 1 Privacy in the Modern Era

- Introduction to Privacy
 - What Is Privacy?
 - What Is Personal Information?
 - What Isn't Personal Information?
 - Why Should We Care About Privacy?
- Generally Accepted Privacy Principles
 - Management
 - Notice
 - Choice and Consent
 - Collection
 - Use, Retention, and Disposal
 - Access
 - Disclosure to Third Parties
 - Security for Privacy
 - Quality
 - Monitoring and Enforcement
- Developing a Privacy Program
 - Crafting Strategy, Goals, and Objectives
 - Appointing a Privacy Official
 - Privacy Roles
 - Building Inventories
 - Conducting a Privacy Assessment
 - Implementing Privacy Controls
 - Ongoing Operation and Monitoring
- Online Privacy
 - Privacy Notices
- Privacy and Cybersecurity
 - Cybersecurity Goals
 - Relationship Between Privacy and Cybersecurity
- Privacy by Design

Chapter 2 Legal Environment

- Branches of Government
 - Legislative Branch
 - Executive Branch
 - Judicial Branch
- Understanding Laws
 - Sources of Law
 - Analysing a Law
 - Legal Concepts
- Legal Liability
- Torts and Negligence

Day 2

Chapter 3 Regulatory Enforcement

- Federal Regulatory Authorities
 - Federal Trade Commission
 - Federal Communications Commission
 - Department of Commerce
 - Department of Health and Human Services
 - Banking Regulators
 - Department of Education
- State Regulatory Authorities
- Self-Regulatory Programs
 - Payment Card Industry
 - Advertising
 - Trust Marks
 - Safe Harbors

Chapter 4 Information Management

- Data Governance
 - Building a Data Inventory
 - Data Classification 7
 - Data Flow Mapping
 - Data Lifecycle Management
- Workforce Training
- Cybersecurity Threats
 - Threat Actors
- Incident Response
 - Phases of Incident Response
 - Preparation
 - Detection and Analysis
 - Containment, Eradication, and Recovery
 - Post-incident Activity
 - Building an Incident Response Plan
 - Data Breach Notification
- Vendor Management

Day 3

Chapter 5 Private Sector Data Collection

- FTC Privacy Protection
 - General FTC Privacy Protection
 - The Children's Online Privacy Protection Act (COPPA)
 - Future of Federal Enforcement
- Medical Privacy
 - The Health Insurance Portability and Accountability Act (HIPAA)
 - The Health Information Technology for Economic and Clinical Health Act
 - The 21st Century Cures Act

- Confidentiality of Substance Use Disorder Patient Records Rule
- Financial Privacy
 - Privacy in Credit Reporting
 - Gramm–Leach–Bliley Act (GLBA)
 - Red Flags Rule
 - Consumer Financial Protection Bureau
- Educational Privacy
 - Family Educational Rights and Privacy Act (FERPA)
- Telecommunications and Marketing Privacy
 - Telephone Consumer Protection Act (TCPA) and Telemarketing Sales Rule (TSR)
 - The Junk Fax Prevention Act (JFPA)
 - Controlling the Assault of Non-solicited Pornography and Marketing (CAN-SPAM) Act
 - Telecommunications Act and Customer Proprietary Network Information
 - Cable Communications Policy Act
 - Video Privacy Protection Act (VPPA) of 1988

Chapter 6 Government and Court Access to Private Sector Information

- Law Enforcement and Privacy
 - Access to Financial Data
 - Access to Communications
- National Security and Privacy
 - Foreign Intelligence Surveillance Act (FISA) of 1978
 - USA-PATRIOT Act 159 The USA Freedom Act of 2015
 - The Cybersecurity Information Sharing Act of 2015
- Civil Litigation and Privacy
 - Compelled Disclosure of Media Information
 - Electronic Discovery

Day 4

Chapter 7 Workplace Privacy

- Introduction to Workplace Privacy
 - Workplace Privacy Concepts
 - U.S. Agencies Regulating Workplace Privacy Issues
 - U.S. Antidiscrimination Laws
- Privacy Before, During, and After Employment
 - Employee Background Screening
 - Employee Monitoring
 - Investigation of Employee Misconduct
 - Termination of the Employment Relationship

Chapter 8 State Privacy Laws

- Federal vs. State Authority
- Financial Data
 - Credit History

- California Financial Information Privacy Act
- Data Security
 - Recent Developments
- Data Breach Notification Laws
 - Elements of State Data Breach Notification Laws
 - Key Differences Among States Today
 - Recent Developments

Day 5

Chapter 9 International Privacy Regulation

- International Data Transfers
 - European Union General Data Protection Regulation
 - Adequacy Decisions
 - U.S.-EU Safe Harbor and Privacy Shield
 - Binding Corporate Rules
 - Standard Contractual Clauses
 - Other Approved Transfer Mechanisms
- APEC Privacy Framework
- Cross-Border Enforcement Issues
 - Global Privacy Enforcement Network
 - Resolving Multinational Compliance Conflicts