

Digital Transformation for Leadership Training Program

- **Training Overview**

This Digital Transformation Leadership training course will help develop your understanding of digital leadership and learn how to apply it to help transform your organization. As new digital technologies rapidly change, the demand for digital leaders is growing exponentially. Regardless of your background, this training course will give you opportunities to explore and learn how digital leaders can leverage and exploit new technologies for innovation and growth, and provide you with further insight into the digital landscape.

Information Technology (IT) is fast changing the world around us. This course will also provide you with an understanding of IT-enabled changes in the business environment, and how insightful executives leverage Information Technology (IT) to create value and win competitive battles.

- **Training Objectives**

Upon completing this training successfully, participants will be empowered with the following:

- ✓ Identify how a business can increase sales and return on investment with new technology
- ✓ Construct a matrix of necessary organizational competences to effectively use new technologies in business practice
- ✓ Enhance the management and strategy of a business through digital technologies such as: mobile apps, Internet of Things, Cloud computing and data analytics
- ✓ Align business and Information Technology (IT) strategies and apply within the workplace, overcoming the constraints and challenges of using Information Technology (IT)
- ✓ Benchmark your organization against other industrial players and identify the key features for superior than industry-average performance

- **Training Duration**

- ✓ 3 days

- **Training Audience**

- ✓ Functional Managers
- ✓ Project Managers
- ✓ Senior Managers
- ✓ General Managers

- ✓ Heads of Department
- ✓ Aspiring Managers who wish to develop their skills in Business Leadership

- **Training Methodology**

- ✓ Lecturing
- ✓ Presentations
- ✓ Workshops
- ✓ Assignments

- **Training Outlines**

Day	Outlines
1	<ul style="list-style-type: none"> • Technology leadership • Digital leadership challenges and experience • Three dimensions of digital leadership • Customer needs in the digital era • Industry and occupational differences in digital skills • Leading technological forces disrupting today's business environment • Mobile and cloud computing • Big data and business analytics • Why industry players failed to respond to potentially disruptive changes? • Identify technology-led disruptions in your own industry • Identify shifts required to respond to disruptive changes
2	<ul style="list-style-type: none"> • What are internet business models? • Five primary types of e-commerce models • Business models characterizing a variety of digital goods companies • Building an efficient strategic alignment model • Factors that constrain an enterprise from using information and communication technology • Conventional vs. digital competitive advantages • Roles of information technology (IT) in designing information capabilities that provide end-to-end value chain visibility

3

- Capabilities driving the competitive advantage of companies like Walmart and Amazon
- Outline the ingredients of information technology (IT) - enabled competitive advantages
- Design supply chains that transform your cost of operations
- Practical use of social media
- Internet of things and internet plus
- Network information technology (IT) that facilitates unstructured interactions in organizations
- Leveraging network information technology (IT) to radically improve information flows and decision-making
- Debates and group collaboration to use technologies