

Sixteen-Hour Sustainability and Corporate Social Responsibility (CSR) Workshop

Day 1: Understanding Sustainability and CSR Fundamentals

Session 1: Introduction to Sustainability and CSR (2 hours)

- Definition and Importance of Sustainability and CSR
- Evolution of Sustainability Practices in Business
- Business Case for Sustainability and CSR

Session 2: Sustainability Reporting and Standards (2 hours)

- Overview of Sustainability Reporting Frameworks (e.g., GRI, SASB)
- Understanding ESG (Environmental, Social, Governance) Metrics
- Implementing Sustainable Reporting Practices

Session 3: Stakeholder Engagement and Materiality (2 hours)

- Identifying Stakeholders and Assessing Materiality
- Stakeholder Engagement Strategies
- Incorporating Stakeholder Feedback into CSR Initiatives

Session 4: Ethical Business Practices and Corporate Governance (2 hours)

- Ethical Decision-Making in Business
- Importance of Corporate Governance in Sustainability
- Codes of Conduct and Business Ethics Policies

Day 2: Advanced Topics in Sustainability and CSR

Session 5: Sustainable Supply Chain Management (2 hours)

- Overview of Supply Chain Sustainability
- Assessing Supplier Performance on Sustainability Criteria
- Implementing Sustainable Procurement Practices

Session 6: Environmental Sustainability Strategies (2 hours)

- Climate Change Mitigation and Adaptation Strategies
- Waste Reduction and Circular Economy Principles
- Renewable Energy Adoption and Carbon Offsetting

Session 7: Social Impact and Community Engagement (2 hours)

- Social Responsibility Initiatives: Philanthropy, Volunteerism, Community Investment
- Diversity, Equity, and Inclusion (DEI) Programs
- Human Rights and Labor Standards Compliance

Session 8: Measuring and Evaluating CSR Impact (2 hours)

- Metrics and Key Performance Indicators (KPIs) for CSR
- Conducting Impact Assessments and Evaluations
- Communicating CSR Performance and Impact

Throughout the workshop, interactive discussions, case studies, role-plays, and group activities will be used to engage participants and reinforce key concepts. Participants will leave equipped with practical knowledge and strategies to integrate sustainability and CSR principles into their organizations effectively.