

Sixteen-Hour Healthcare Management Workshop

Day 1: Fundamentals of Healthcare Management

Session 1: Introduction to Healthcare Management (2 hours)

- Overview of Healthcare Management Roles and Functions
- Importance of Effective Healthcare Leadership
- Key Challenges and Trends in the Healthcare Industry

Session 2: Healthcare Systems and Regulations (2 hours)

- Understanding Healthcare Delivery Systems
- Overview of Healthcare Regulations and Compliance
- Healthcare Policy and Legislation

Session 3: Healthcare Finance and Budgeting (2 hours)

- Basics of Healthcare Finance
- Budgeting and Financial Management in Healthcare Organizations
- Cost Control Strategies and Revenue Cycle Management

Session 4: Quality Improvement in Healthcare (2 hours)

- Introduction to Healthcare Quality Improvement
- Implementing Quality Improvement Initiatives
- Measurement and Monitoring of Healthcare Quality Metrics

Day 2: Advanced Topics in Healthcare Management

Session 5: Healthcare Operations Management (2 hours)

- Managing Healthcare Facilities and Resources
- Workflow Optimization and Process Improvement
- Supply Chain Management in Healthcare

Session 6: Healthcare Information Technology (2 hours)

- Role of Information Technology in Healthcare
- Electronic Health Records (EHR) Systems
- Telemedicine and Remote Patient Monitoring

Session 7: Healthcare Leadership and Team Management (2 hours)

- Essentials of Healthcare Leadership
- Building High-Performing Healthcare Teams
- Conflict Resolution and Communication Skills

Session 8: Healthcare Strategic Planning and Marketing (2 hours)

- Developing Strategic Plans for Healthcare Organizations
- Marketing Strategies for Healthcare Services
- Community Engagement and Public Relations in Healthcare

Throughout the workshop, interactive discussions, case studies, role-plays, and group activities will be used to engage participants and reinforce key concepts. Participants will leave equipped with practical knowledge and strategies to effectively manage healthcare organizations and navigate the complexities of the healthcare industry.