

Generative AI Essentials for Business and Technical Decision Makers

Duration : 4 hours

Module 1: Introduction to Generative AI: The Art of the Possible

By the end of the Module, learners should be able to describe the basics of generative AI, its risks and benefits. They should also be able to articulate how content generation can be used in their business.

- Introduction to Generative AI
- Importance of Generative AI

Module 2: Planning a Generative AI Project

In this module, you will learn about the technical foundations and key terminology related to generative artificial intelligence (AI). You will explore the steps to planning a generative AI project, and evaluate the risks and benefits of using generative AI.

- Technical foundations and terminology related to generative AI
- Evaluating the risks and mitigations when using generative AI
- Exploring the steps to planning a generative AI project

Module 3: Building a Generative AI-Ready Organization

By the end of the module, you should be able to describe the key considerations for building a generative AI-ready organization. You will be equipped with the tools and the knowledge to upskill employees and to infuse generative AI thinking in your workplace.

- Preparing your Organization
- Organizing for success
- Taking action now