DAY 1

Leading and Managing for a Sustainable Future

- Planet Earth – a fact sheet
- The three pillars of sustainability
- What is the business case for sustainability
- The key competencies of sustainable and transformational leaders
- Understanding the ESG Framework

DAY 2

Stakeholder Analysis and Management

- Overview of stakeholder engagement and management
- Key tools for stakeholder management (Register, Matrix, Strategy)
- Improving stakeholder communications
- The stakeholder influence process (Agreement & Trust)
- Stakeholder Management mistakes that you should avoid

DAY 3

CSR and Corporate Citizenship

- Understanding Corporate Social Responsibility (CSR)
- The business case for CSR
- Corporate citizenship and organisational image
- Important cultural differences
- Understanding the concept of capacity-building

DAY 4

SDGs, Ethics, and Governance

- The Sustainable Development Goals for 2030
- An introduction to ethics and corporate governance
- Ethics and Leadership
- The Trolley Problem and governance
- The five ethical paradigms

DAY 5

Sustainability Best Practices and ESV

- What are the world's best organisations doing?
- Employer-supported volunteering (ESV)
- Treating people fairly in your organisation
- Developing and presenting the case for sustainability in your organisation
- Personal Action Planning (PAP)