

DAY 1

Impact of the 4th Industrial Revolution

- Defining the 4th Industrial Revolution
- Impact and Implications the Revolution brings
- Leading today: the VUCA world and impact of COVID-19
- Key factors to Lead within the 4th Industrial Revolution
- Using technology and AI for increased business growth
- The People Factor: 'Engagers v Resisters'

DAY 2

Organisational, Business and Disruptive Strategy

- Defining Organisational Strategy
- Developing Traditional Business Strategy Models
- Disruptive Strategy and Implications with the 4th Industrial Revolution
- Disruptive Marketing Strategies
- Formulating Future Strategies for Sustainable Growth

DAY 3

Developing Innovative, Creative and Agile Mindset

- How the Mind Works to Create and Innovate?
- Models and Techniques to Expand the Creative Mindset
- Getting Others to Expand Their Creative Thinking
- Developing an Agile Mindset Organisation
- Utilising Technology to Lead Innovation
- Leading Decision-Making: Model and Techniques

DAY 4

Leading and Influencing Rapid Change

- Understanding the Psychology of Change on People
- The Power of Culture on Change Implementation
- Applying Change Models and Theories: Lewin, Kotter, Boyd

- Overcoming Negative Objections to Change
- How to Build Trust and Influence Others to Rapid Change?
- Engaging and Communicating the Change Vision

DAY 5

Creating the Agile Organisation

- Lessons Learnt from Kaizen
- Empowering Others to Achieve More
- Agile Teamwork: Principles and Methods
- Agile Mindset
- Engaging and Getting Buy-In from Key Stakeholders
- Review and Next Steps