

DAY 1

Business Leadership in the Digital Era

- Technology Leadership
- Digital Leadership Challenges and Experience
- Three Dimensions of Digital Leadership
- Customer Needs in the Digital Era
- Industry and Occupational Differences in Digital Skills

DAY 2

Technology-Enabled Disruptions

- Leading Technological Forces Disrupting Today's Business Environment
- Mobile and Cloud Computing
- Big Data and Business Analytics
- Why industry players failed to respond to potentially disruptive changes?
- Identify Technology-led Disruptions in Your Own Industry
- Identify Shifts Required to Respond to Disruptive Changes

DAY 3

Online Business Models

- What are internet business models?
- Five Primary Types of e-Commerce Models
- Business Models Characterizing a Variety of Digital Goods Companies
- Building an Efficient Strategic Alignment Model
- Factors that Constrain an Enterprise from Using Information and Communication Technology

DAY 4

Designing Information Capabilities for Competitive Advantage

- Conventional vs. Digital Competitive Advantages
- Roles of Information Technology (IT) in Designing Information Capabilities that Provide End-to-End Value Chain Visibility
- Capabilities Driving the Competitive Advantage of Companies like Walmart and Amazon

- Outline the Ingredients of Information Technology (IT) - *enabled competitive advantages*
- Design Supply Chains that Transform Your Cost of Operations

DAY 5

Social Networks and Enterprise 2.0

- Practical Use of Social Media
- Internet of Things and Internet Plus
- Network Information Technology (IT) that Facilitates Unstructured Interactions in Organizations
- Leveraging Network Information Technology (IT) to Radically Improve Information Flows and Decision-making
- Debates and Group Collaboration to Use Technologies