

Disruptive Innovation

- Why Innovate? - *The Strategic Relevance of Innovation*
- Differences between an Enabling Innovation and a Disruptive Innovation
- Assessing the Business Potential of a Disruptive Innovation
- Analysing and Evaluating Risk – Disrupt or be Disrupted?
- Processes and Mechanisms for Generating New Ideas
- Feasibility Studies as a Means of Screening for Viability
- Ideation and the Process Approach to Innovation
- Creating an Innovation Culture in your Team
- Financial Justification and Methods for Disruptive Innovations
- Has Disruptive Innovation become a Core Competency