

Essentials of Corporate Finance

- The Role & Scope of Corporate Financial Management
- Managing International Trade including
 - Methods of Payment such as Letters of Credit, Collections
 - Incoterms
- Corporate Social Responsibility (CSR) and Corporate Governance
- The Optimum Capital Structure / Leverage - Equity or Debt?
- Weighted Cost of Capital (WACC) and The Capital Asset Pricing Model (CAPM)
 - Calculating your WACC and CAPM
 - When & How to use WACC and CAPM
- Establishing the Forecast Cash Flows
- International Issues
 - Exchange Rate Risk
 - Transfer Payments
 - Restrictions on Capital Flows
- Evaluating the Capital Investment Decision using
 - Payback
 - Accounting Rate of Return (ARR)
 - Net Present Value (NPV)
 - Internal Rate of Return (IRR)
- Identifying Financial Risks
 - Internal (SWOT Analysis)
 - External (PESTLE Analysis)
- Financing a Merger or Acquisition
- Capital Reconstruction or Restructure