

Effective Corporate Communication for the Oil and Gas Industries

- The Changing Landscape for Oil & Gas Industries
- Corporate Communication in a Changing Media Environment
- The Psychology of Communication
- Communication Professional Tools and Techniques
- Communicating in Regulated Market
- How to Create Content that Sticks
- Practical Skills in Digital Communication
- Avoiding Social Media Mistakes
- Making Advocates of your Internal Audience
- How to tell the Positive Stories for the Oil and Gas Industry