

# Course Outline

## Day 1

: Knowing Yourself

- Introduction
- Great management Vs great leadership
- Self-awareness: Understanding our personality and our behaviour
- Dealing with challenges, building resilience and dealing with stress & ambiguity.
- Personal SWOT/TOWS and personal force field.

## Day 2

: Knowing Others

- The communication model: Understanding our messaging, channels, noise.
- Personal influence: Building trust and consistency, being persuasive.
- Self-management: Personal productivity and effectiveness.
- The power of collaboration
- The power of networking: Recognising and managing external ties.

## Day 3

: Knowing The Organisation

- Entrepreneurship and intrapreneurship leadership
- Strategic thinking and environmental scanning tools
- Business planning and business cases
- Lean strategies and agile project methods
- Personal canvas 1: Knowing business model for you

## Day 4

: Knowing Your Management and Leadership Practice

- Practical management essentials
- Adaptive leadership methods

- The learning organisation and systems thinking
- Leading others: Coaching & mentoring tools
- Leading organisational change

## **Day 5**

: Knowing Your Professional Development

- Servant leadership
- Personal canvas 2: Forming a new business model for you
- Professional development plan
- From theory to practice: Turning ideas into action
- Final discussion