

Course Outline

- Identifying opportunities for business model reinvention
- Key aspects of business finance for crisis management attention
- The pressure on conventional financial performance indicators
- Mastering cash flow forecasting models
- Ensuring adequate cash resources
- Identifying and focusing on profitable products and services
- A strategic approach to reducing operating expenses
- Capital expense rationing techniques in a crisis
- Replacing pre-crisis budgets with dynamic rolling forecasts
- Recognising risk in using traditional decision-making techniques