

DAY 1

The Changing Technology Landscape

- Increasing Speed of Change and How to Respond to It
- Vastly Expanded Range of Possibilities – *How to choose?*
- The Core Technologies – *An Overview*
- Case Studies of their Effective Application
- Group Work Discussing Where You and Your Organization are Currently

DAY 2

Digging into the Technologies and their Impact

- Blockchain - *The Principles*
- Blockchain - *Cryptocurrencies*
- Blockchain – *Smart Contracts*
- Automation
- Artificial Intelligence
- Social Media
- Big Data

DAY 3

The Challenges – Blockchain and Artificial Intelligence

- Managing an Organization Transitioning to Automation
- The Decentralizing Potential of Blockchain
- Blockchain meets the Real World
- Legislating Blockchain and Ensuring its Effectiveness
- Artificial Intelligence and Machine Learning in a Corporate Setting
- Choose Your Patterns Carefully
- Black Box AI and Problematic Futures

DAY 4

The Challenges – Social Media and Big Data

- How to Harness the Power of Networks for Business

- Getting Your Story Across to both Staff and Customers
- Using Social Tools to Get Smarter Faster and to Stay Ahead of the Robots!
- Big Data and Patterns – *What to look out for?*
- Working out - *What Big data is telling you?*
- Deciding What to Do About It

DAY 5

The Future

- Anticipating a Future Driven by Technology
- Working out Your Place in that Future
- Adapting Your Business to Survive and Thrive
- The Ideology of Algorithms
- Technology is Too Important to Leave to Technologists